

*Disentangling populism: Reception and effects of populist communication*

Training School

Bucharest, May 8-12, 2017

	Monday May 8	Tuesday May 9	Wednesday May 10	Thursday May 11	Friday May 12
10.00-10.30	Registration	9.45-11.00	9.45-11.00	9.45-11.00	10.15-11.00
10.30-11.00	Welcome address Introduction to COST Action IS1308 Claes de Vreese Nicoleta Corbu	<b>Lecture 1</b> <b>Conceptualization of populist communication</b> <b>Benjamin de Cleen</b> Vrije Universiteit Brussel, Department of Communication Studies	<b>Lecture 2</b> <b>Populism and the media</b> <b>Frank Esser</b> Institute of Mass Communication and Media Research University of Zurich	<b>Lecture 3</b> <b>Research methods for populist communication</b> <b>Jörg Matthes</b> Department of Communication University of Vienna	Daniel Smith <i>Title</i>  Discussant: Cristina Cremonesi
11.00-11.30	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
11.30-12.15	Jakub Jakubowski Populist political communication via social media. Citizen`s perspective Discussant: Antonio Martella	Antonio Martella Populism as a Political Communication Style: How Party Leaders` Tweets Engage public opinions? Discussant: Mihnea-Simion Stoica	Cristina Cremonesi Different populisms in Italy: an empirical analysis of the populist parties` communication and populist voters in the 2014 European Parliament Elections Discussant: Irina Diana Mădroane	Mihnea-Simion Stoica The Personalization of Political Communication. The Case of the Populist Leader Discussant: Rubén Tamboleo García	Rubén Tamboleo García The elements of propaganda in the populist discourse during the making process of Podemos (We Can) (2013-2016) Discussant: Neda Radulović
12.15-	Philipp Thomeczek	Ezgi Elçi	Alexandru Carlan	Neda Radulović	Wrap-up and closing

13.00	Just an opposition's instrument? Strategical use of populism in government and opposition: The case of the Swiss People's Party (SVP) Discussant: Evangelia Kartsounidou	Measuring populism in Turkey: two techniques of quantitative content analysis Discussant: Philipp Thomeczek	Populist stances in media discourse on Romanian migration in EU: representative claims and the construction of <i>us</i> vs <i>them</i> Discussant: Dadiana Chiran	Women as enemies of the people: nineties ethno-populism in the contemporary Serbian media discourse (2014-2016) Discussant: Abdelkarim Amengay	
13.00-14.00	Lunch	Lunch	Lunch	Lunch	Lunch
14.00-14.45	Sophia Hunger The moral - the merrier? Analyzing populist discourse Discussant: Alexandru Cărlan	Evangelia Kartsounidou Can a populist message affect the opinion of the citizens? Evidence of the Greek pilot study for the WG3 experiment of the COST Action IS1308: Populist Political Communication in Europe Discussant: Anca Ulman	Free afternoon	Dadiana Chiran Populist and e-populist communication between 2013 and 2016: year-to-year, channel-to-channel and public-to-public Discussant: Jakub Jakubowski	
14.45-15.30	Abdelkarim Amengay The Structural Factors of the Vote for Radical Wing Parties in Western Europe: A Meta-Analysis of Peer-Reviewed Articles Published from 1990 to June 2015 Discussant: Ezgi Elçi	Irina Diana Mădroane Populist Elements in the Discourse of Campaign Journalism in the Romanian Public Sphere Discussant: Sophia Hunger		Anca Ulman Effects of the political populist discourse: an experiment Discussant: Alejandro G. Motta Nicolichia	
15.30-16.00	Coffee break	Coffee break		Coffee break	

16.00-16.45	Alejandro G. Motta Nicolicchia Empowerment, social inclusion social and political participation in the populist discourse of Hugo Chavez Discussant: Daniel Smith			16.00-17.15 <b>Lecture 4</b> <b>Effects of populist communication</b> <b>Michael Hameleers</b> Amsterdam School of Communication Research ASCoR, Universiteit van Amsterdam	
16.45-17.30					
17.30-19.00	Opening reception			Dinner	