



Populist Political Communication in Europe

COST Action IS1308



COST is supported by the EU Framework Programme Horizon 2020

WELCOME

Madrid 2018 MC Meeting

Adoption of the Agenda

1. Welcome to participants
2. Adoption of the agenda
3. Approval of minutes
4. Presentation of the delegations
5. Status of the COST Action
6. General orientation on the Work and Budget
7. Short Term Scientific Missions
8. IJPP Special Issue
9. Final Action Dissemination
10. Working Group activities
11. Communication efforts
12. Final Action Report
13. AOB
14. Closing

Presentation of the delegations

Status of the COST Action: 31 Member Countries + 1 NNC

Austria 13/12/2013	fYR Macedonia 08/04/2014	Montenegro 26/8/2015	Sweden 06/02/2014
Belgium 29/01/2014	Germany 07/01/2014	Netherlands 29/11/2013	Switzerland 17/01/2014
Bosnia and Herzegovina 30/03/2014	Greece 27/11/2013	Norway 02/12/2013	Turkey 14/07/2016
Bulgaria 26/02/2014	Hungary 28/01/2014	Poland 25/02/2014	United Kingdom 03/12/2013
Croatia 17/12/2013	Iceland 07/02/2014	Portugal 21/01/2014	
Czech Republic 03/04/2014	Ireland 16/05/2014	Romania 13/12/2013	<u>NCC Country:</u> Albania 15/01/2015
Denmark 21/11/2013	Israel 27/11/2013	Serbia 18/02/2015	
Finland 08/08/2014	Italy 10/02/2014	Slovenia 21/08/2014	
France 11/12/2013	Lithuania 30/01/2014	Spain 26/11/2013	

Status of the COST Action:

Type of Action Members

Total Action Members

103

MC Chair	MC Members	MC Substitutes	MC Observer	AWG Members
1	57	31	1	14

WG1: Actors	WG2: Media	WG3: Citizens
34 (6)	33 (11)	25 (7)

Action Members without WG affiliation

11

Status of the COST Action:

Administration

Brussels:

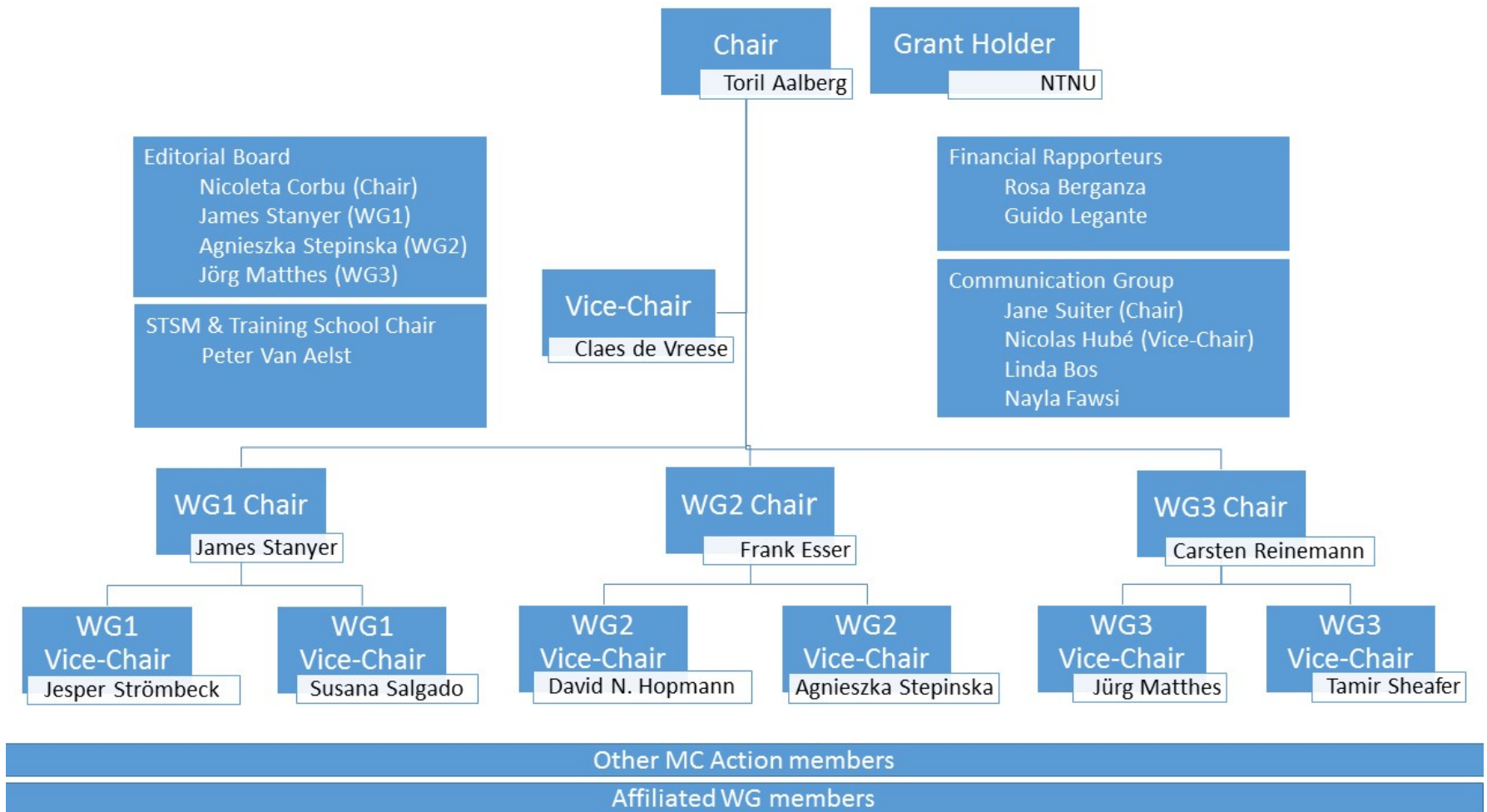
Science Officer	Adm. Officer
Rossella Magli	Karin Kubackova

Trondheim:

Grant Manager	Financial Officer
Karin Ekberg	Rachel Nielsen Lørum

IMPORTANT ADMINISTRATIVE DATES	
Approval date	14/11/2013
Start of action	07/04/2014
End of action	06/04/2018

Status of the COST Action: Stable organization



Status of the Cost Action

Rules of reimbursement

- Keep informed via COST webpages and Action webpage
- Invoices/receipts should be kept by the claimant until 31 May 2019!

General orientation of the Work and Budget Plan

Objectives and level of achievement since the start of the action

Objective as described in MoU	Current Level of Achievement in %				
	0	25	50	75	100
1) To produce up-to-date knowledge on mediated political populism via a coordinated, comparative and comprehensive scientific effort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
2) Put a spotlight on populist communication in Europe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
3) Advance Conceptual clarity in research on populist communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
4) Initiate comprehensive comparative research on populist communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
5) Promote innovative empirical research on populists communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X
6) Build a network of dedicated scholars and a basis for comparative research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X

General orientation of the Work and Budget Plan

MoU deliverables level of progress since at the start of the action

MoU deliverable	Level of progress	Evidence of delivery achievement
1. Reviewing relevant material and literature	100%	We started early with the review and the first results were presented in Lisbon 2014. This work was continued at our event in Athens 2015, and in Odense 2015. The end result will be presented in a book that will be published by the end of year 2 (2016)
2. Defining a research agenda and direction	100%	In the book we came a long way in defining the direction for our future research agenda. By Paris 2017 we agreed on research designs and methods, and initiated research that will help study the shortcomings identified in the literature.
3. Integrating findings to produce coherent knowledge	100%	We have produced new insight and knowledge with first Action book, Special issue of <i>Information Communication and Society</i> based on the best papers presented at the Zurich Training School (2015), Special issue on International Journal of Press/Politics based on the best papers presented Madrid 2018 Action Conference, as well as final action book (forthcoming in 2019).
4. Revitalizing research on populist political communication	100%	First publications is already well cited. Theoretical and methodological lessons learned are discussed at several venues, incl. our own training schools (Zurich2015 and Bucharest2017) and large international conferences (ICA2015, ICA 2016, ICA2017, ICA2018). Our work is revitalizing research and paving the way for further developments in this area.
5. Developing recommendations	95%	Paris 2017 Action Workshop provided reflections on how to best give research based recommendation to civic society and stakeholders. Action members have offered local advice through national and regional dissemination outlets and events, general advice to journalists (Shorenstein Center Paper) and educators (Education Package). Final general advice to citizens and other politicians will be provided in Final Action Book.

General orientation of the Work and Budget Plan

YEAR 4 Planned used of networking tools

Networking Tools	
MEETINGS	1 MC meetings (apprx 60 participants in Madrid2017) 2 WG meetings (apprx 50 participants in Sarajevo2017 and 60 in Madrid2017) 1 Action Conference (apprx 60 participants in Madrid2017)
Training School	Bucharest, May 8 -12, 2017 (20 participants, 4 trainers)
STSMs	Approximately 5 STSMs (à 1500€)
DISSEMINATION	Webpage, Twitter, Facebook, Newsletter, Education Package

Same tight budget as year 3 (estimation of participants was kept low).

General orientation of the Work and Budget Plan

Budget for Grant Period 4, approved by MC on April 14, 2017

A. COST Networking Tools	Budget - EUR	Expenditure** - EUR
1. MEETINGS	96 400,00	31 534,75
2. TRAINING SCHOOLS	15 053,24	15 053,24
3. SHORT-TERM SCIENTIFIC MISSIONS	10 032,00	4 450,00
4. DISSEMINATION*	11 500,00	11 500,00
5. OERSA	58,00	0
B. TOTAL SCIENCE EXPENDITURE (sum of (1) to (5))	133 043,25	
C. FSAC (max. of 15% of B.)	19 956,49	
D. TOTAL EXPENDITURE (B+C)	152 999,74	

* EUR 10 000 transferred from GP3 to GP4 (MC approval 14 April 2017)

** Expenses recorded in e-COST 5 March 2018

STSM Grant Period 4

1 May 2017-6 April 2018

Name	Home country	Host institution	Period	Paid/to be paid
Nicoleta Corbu	Romania	University of Amsterdam, The Netherlands	15-19 May 2017	1150
Paolo Cossarini	UK	Aalborg University, Denmark	18-24 March 2018	1100
Rubén Tamboleo García	Spain	University of Vienna, Austria	5 Jan.-6 April 2018	3500
Giorgos Katsambekis	UK	Vrije Universiteit Brussel, Belgium	10-16 Dec. 2017	1200
Peter Maurer	Norway	Freie Universität Berlin, Germany	13-17 Feb. 2018	600
Eva Luisa Gómez Montero'	Spain	University of Vienna, Austria	22 Jan.-3 Feb. 2018	1500
Dusan Spasojevic	Repub. of Serbia	University Rey Juan Carlos, Madrid, Spain	22-27 March 2018	960
TOTAL				10010
Budget				10032
Rest				22

STSM: 2014- 2018

Country	STSM from (Home)	STSM to (Host)
Austria	1	3
Belgium	1	2
Denmark		1
France		1
fyr Macedonia	2	
Germany	2	2
Greece	1	4
Hungary	3	1
Italy	1	2
Netherlands	3	4
Norway	1	
Poland	2	1
Romania	2	
Serbia	1	
Spain	2	1
Switzerland		2
United Kingdom	3	1
TOTAL	25	25

IJPP Special Issue

THE INTERNATIONAL JOURNAL OF
Press/Politics

Call for Papers - special issue on *Populist Communication*

*Special issue editors: Toril Aalberg, Frank Esser,
Carsten Reinemann, James Stanyer and Claes de Vreese*

- 71 submitted abstracts
- 10 invited to deliver full papers
- Presentation at Final Action Conference
- Blind review, feedback after Madrid
- Ambition: final selection of papers published by 2018.

“ special issue will address. We particularly welcome *comparative designs*. Submissions should emphasize their wider contribution and substantial implications in addition to presenting individual analyses of examples of populist communication.

Range of papers to be considered
The CFP welcomes papers focusing on one or more of these interactions. The special issue is intended to be international and if possible comparative in nature.

”

Final Action Dissemination

- Cost Action awarded an extra Final Action Dissemination Grant of EUR 10,000.00
- Cover expenses for final action book
- Book cover action coordinated research efforts
- Book proposal submitted to Routledge
- Routledge considers the proposal to be strong and have sent it to review
- Chapter draft discussed at WG meetings in Madrid
- Ambition: Book published by April 2019

Communicating populism.

Comparing interactions between politicians, media, and citizens across Europe

To be edited by

Carsten Reinemann, James Stanyer, Toril Aalberg, Frank Esser, & Claes de Vreese (Eds.)

1. Introduction: Comparing Populist Political Communication
James Stanyer (Loughborough U), Carsten Reinemann (U of Munich), Frank Esser (U of Zurich), Toril Aalberg (U of Trondheim), Claes de Vreese (U of Amsterdam)

Part I: Populist political communication from the actors' perspective (12 country study)

2. Conceptualizing and investigating the perspective of politicians and journalists
Susana Salgado (U of Lisbon) and James Stanyer (Loughborough U)

3. Populist political communication from the perspective of politicians
Susana Salgado (U of Lisbon) et al.

4. Populist political communication from the perspective of journalists
James Stanyer (Loughborough U) et al.

Part II: Populist political communication and the media (12 country study)

5. Conceptualizing and investigating the role of the media
Sina Blassnig (U of Zurich) et al.

6. Factors encouraging populism in the media
Peter Maurer (U of Trondheim) et al.

7. Populism in the media across time
Agnieszka Stepinska (U of Poznan) et al.

Part III: Populist political communication and citizens (15 country study)

8. Conceptualizing and investigating the effects of populist communication on citizens
Michael Hameleers (U of Amsterdam), Carsten Reinemann (U of Munich), Rosa Berganza (U of Madrid), Nayla Favzi (U of Munich)

9. The perception of populist communication and its effects on issue agreement and blame attributions
Linda Bos (U of Amsterdam), Nicoleta Corbu (U of Bucharest), Toril Aalberg (U of Trondheim), Christian Schiemer (U of Mainz)

10. The effects of populist communication on emotions, stereotypes and attitudes
Ioannis Andreadis (U of Thessaloniki), Cristina Cremonesi (U of Turin), Evangelia Kartsomidou (U of Thessaloniki), Agnieszka Hess (U of Krakow), Dominika Kasprovicz (U of Krakow)

Part IV: Populist political communication as a challenge to democracy

11. Dealing with populist political communication. Conclusions and advice to politicians, media and citizens
Claes de Vreese (U of Amsterdam), James Stanyer (Loughborough U), Carsten Reinemann (U of Munich), Frank Esser (U of Zurich), Toril Aalberg (U of Trondheim)

Working Group activities



Populist Political Communication in Europe

COST Action IS1308



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Populist Political Communication in Europe / Working Groups

Working Groups
Populist actors as communicators
The media and populism
Citizens and populism

About the Working Groups

Working Group 1: Populist actors as communicators

While there is plenty of research on political populism, there is only limited research on populist actors as communicators and what differences there are between populist and other political actors with respect to their communication strategies, tactics, styles and rhetoric. Working Group 1 therefore seeks to address questions such as: is there a specific and unique style of communication that can be defined as populist? Are there unique communication strategies and tactics that distinguish populist parties from mainstream parties? Are there systematic differences in the style of language used by mainstream parties and by right-wing and left-wing populist parties? Do populist and non-populist parties use different styles, strategies and language when approaching different media? Do leaders of parties identified as populist differ in terms of charisma and their communication skills from leaders of other parties? How can populist communication strategies, tactics, styles and rhetoric be investigated in an internationally comparative way?

Working Group 2: The media and populism

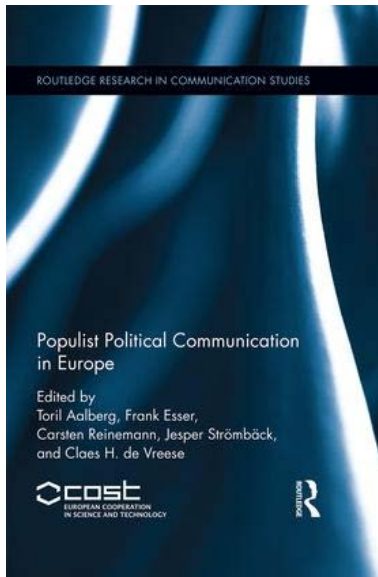
This working group is specifically concerned with populist messages, distributed either by means of mass communication or mass self-communication. The questions addressed in this working group include: How do populist actors and their communicative strategies resonate with the news media? What are typical content features in media discourse on populism? How do individual media outlets deal with populist discourse? Do they tend to passively convey it, actively engage in it or try to critically deconstruct it? How can we explain differences between countries, types of media organizations and individual outlets? How do populist actors and communications resonate in non-journalistic online-media like blogs and social networks? What are the reasons for differences in the resonance of populist communications in citizen online-discourse? Do we find a decoupling of online- vs. offline media, and versus journalistic vs. citizen discourse as indicated by the varying presence of populist actors and communications?

Working Group 3: Citizens and populism

Among the questions this COST Action addresses, individual-level communicative effects of populist messages have been studied the least. Working Group 3 will therefore focus on these effects that may regard, for example, political knowledge and perceptions of social reality, social identity, attitudes towards minorities, trust in democratic institutions, participation in politics, and political preferences (voting). To investigate these effects, Working Group 3 plans to answer the following questions: What are the key elements of populist communication that can trigger effects processes? What theoretical concepts can be used to conceptualize those effects? What kinds of individual predispositions can help to explain the differential processing and effects of such messages on citizens? How can these effects be investigated in an internationally comparative way?

Communication efforts

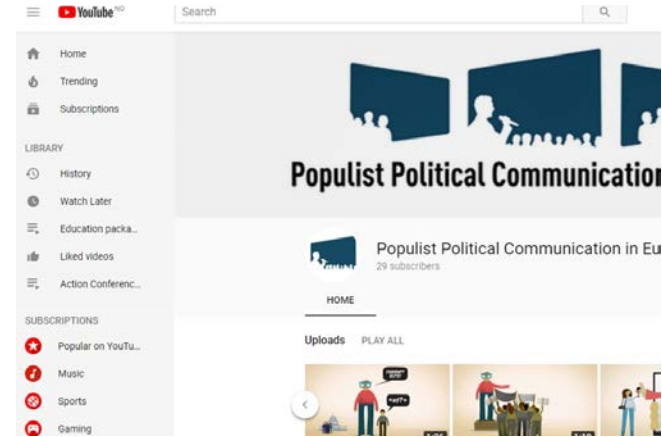
Scientific Community



- Open Access
- New paperback edition of first action book
- Academic conference participation and other publications

Communication efforts

Social media



- Facebook: 465 followers
- Twitter: 330 followers
- YouTube: 29 subscribers, but 2976 views

Communication efforts

Education Package for young citizens



- Won Commissions Joint Research Centre 2017 EU4Facts award
- Used in teachers education programmes
- Subtitles available in many languages

Communication efforts

Stakeholder events



- Local events
- International events
- Media, politics and general public

Communication efforts

Media coverage



Mennesker og medier: Hvad ville Trump være uden medierne?

19. aug. 2016 kl. 09:05 - 09:58

Program længde: 00:53:58

Massiv mediedækning er blandt forklaringerne på nomineringen af Donald Trump i USA. Men også i Europa kan populistiske politikere ifølge ny forskningsrapport takke medierne for deres succes. Rapporten kortlægger populismen i 24 lande og medforfatter Claes de Vreese fra universitetet i Amsterdam debatterer dens konklusioner og mediernes rolle med DR's nyhedsdirektør Ulrik Haagerup.

Mere streaming-tv: Vores tv-vaner har ændret sig markant - og flere forandringer er på vej. Tendenserne di festival i København. Mediekonsulent Keld Reinicke fortæller, hvad der i vente.

Journalistik i flygtningestrømmen: I det seneste år har DR-journalist Thomas Ubbesen rapporteret flittigt fra I ny bog, "Good Luck, Habibi", går han bag om de mange sendeminutter i radio og tv med overvejelser om



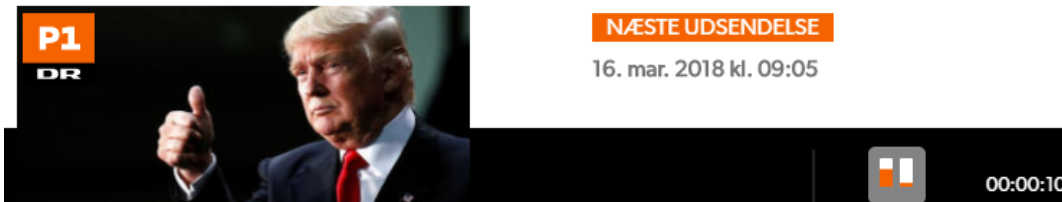
Claes de Vreese
@claesdevreese

Follow

Interview @P1radio about our new book on populist communication @populistcomm @TorilAalberg amzn.to/2bO9rIO



1:20 AM - 19 Aug 2016



- Newspapers
- Radio
- TV



Communication efforts

About our activities



COST Action IS1308



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Populist Political Communication in Europe

Populist Political Communication in Europe:

Comprehending the Challenge of Mediated Political Populism for Democratic Politics

This COST Action brings together researchers to investigate *populist political communication* and its impact on democratic political life across Europe. This is necessary not only in light of recent populist backlashes in many democracies against governments and political and economic developments, but also in respect to changes in national media and communication systems.

In order to comprehend this poorly understood aspect of contemporary political communication this Action will examine three interconnected, but distinct aspects of populist political communication:

First, populist political communication actors and their communication strategies. Second, the media and populist discourses and frames. Third, citizen's engagement with populist political messages and the effect of these messages.

This Action will provide a thorough critical review of existing knowledge, much improved research co-ordination, widen co-operation between scholars, bridge gaps in existing knowledge and strengthen dialogue with various societal stakeholders, benefiting media organizations, NGOs and policy actors as well as the wider scientific community.



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The COST Action Domain

Memorandum of understanding

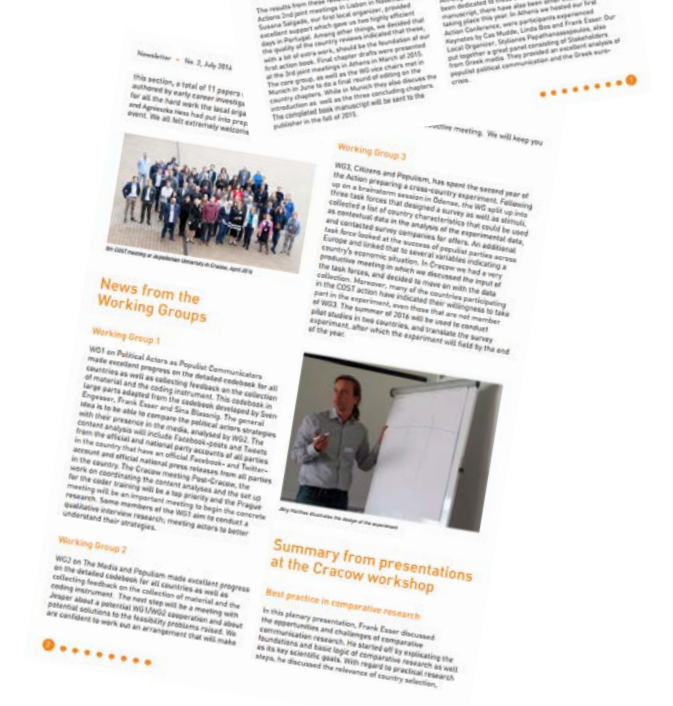
Tweets by @populistcomm

COST IS1308 @populistcomm
 Throwback Thursday: Sarajevo 2017 crowd making great efforts planning our final action dissemination effort. Looking forwards to discussing this further in Madrid next month



15 Feb 2018

Journalist's Resource @JournoResource
 Covering populist leaders: 10 tips for journalists from @clausdevreese @UVA_Amsterdam @ShorensteinCtr



COST Action IS1308



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Final Action Report

- Due by end of April
- Action impact on:
 - Co-authored publications
 - Project participation
 - Other Activities
 - Dissemination (stakeholders etc.)
 - Career, skills and network



Survey to collect input needed for Final Action Report

By the end of April 2018 we need to complete the Final Action Report. In this report we must show what we have accomplished during the last four years. The Core Group and the Grant Manager are well aware of the main activities that have been achieved (including the first Action book and the special issues), but we need your help to gain input on smaller initiatives, projects and publications within the Action that have not been coordinated by the core group. Some of you have been helpful and submitted information on individual publications and stakeholder meetings, but we are still missing information from a lot of you, and there are also additional input needed related to your own benefit from participating in this Action. We would therefore like EVERYBODY to complete this survey and return it to Karin Ekberg is1308@svt.ntnu.no by Monday 12 March at the latest. Action members who have not yet responded before the Madrid meeting, will be asked to complete the survey on-site before registration in Madrid. Simply leave a question mark in the table/column if you do not know the answer, whereas if you have not been involved in any such activity/achievement you state that you have no relevant output to report. Providing a well-informed final report will be beneficial not only for the Action, but also for the individual Action members showing their extensive contribution for further reference. The report will be made publicly available on the COST website.

Action member

Please enter below your name and country affiliation.

Name	Country

AOB