



Populist Political Communication in Europe

COST Action IS1308



COST is supported by the EU Framework Programme Horizon 2020

WELCOME

Paris 2017 MC Meeting

Adoption of the Agenda

1. Welcome to participants (Toril Aalberg & Nicolas Hubé)
2. Adoption of the agenda (Toril Aalberg)
3. Approval of minutes
4. Presentation of the delegations
5. Status of the COST Action (Toril Aalberg & Karin Ekberg)
6. General orientation of the Work and Budget Plan (Toril Aalberg)
7. Communication strategy and work (Jane Suiter)
8. STSMs (Toril Aalberg)
9. 2017 Bucharest Training School (Nicoleta Corbu)
10. ESR Think Thank (Sven Engesser)
11. Sarajevo 2017 (Nedzma Džananović)
12. Future work in the action (James Stanyer, Frank Esser & Carsten Reinemann)
13. Place and date of future meetings (Toril Aalberg)
14. AOB (Toril Aalberg)
15. Closing

Status of the COST Action

31 Member Countries + 1 NNC

Austria 13/12/2013	fYR Macedonia 08/04/2014	Montenegro 26/8/2015	Sweden 06/02/2014
Belgium 29/01/2014	Germany 07/01/2014	Netherlands 29/11/2013	Switzerland 17/01/2014
Bosnia and Herzegovina 30/03/2014	Greece 27/11/2013	Norway 02/12/2013	Turkey ^{NEW} 14/07/2016
Bulgaria 26/02/2014	Hungary 28/01/2014	Poland 25/02/2014	United Kingdom 03/12/2013
Croatia 17/12/2013	Iceland 07/02/2014	Portugal 21/01/2014	
Czech Republic 03/04/2014	Ireland 16/05/2014	Romania 13/12/2013	<u>NCC Country:</u> Albania 15/01/2015
Denmark 21/11/2013	Israel 27/11/2013	Serbia 18/02/2015	
Finland 08/08/2014	Italy 10/02/2014	Slovenia 21/08/2014	
France 11/12/2013	Lithuania 30/01/2014	Spain 26/11/2013	

Status of the COST Action

Type of Action Members

Total Action Members

99

MC Chair	MC Members	MC Substitutes	MC Observer	AWG Members
1	57	29	1	11

WG1: Actors

33 (6)

WG2: Media

33 (12)

WG3: Citizens

25 (7)

Action Members without WG affiliation

11

Status of the COST Action

Administration

Brussels:

Science Officer	Adm. Officer
Rossella Magli	Nathalie Warenguien

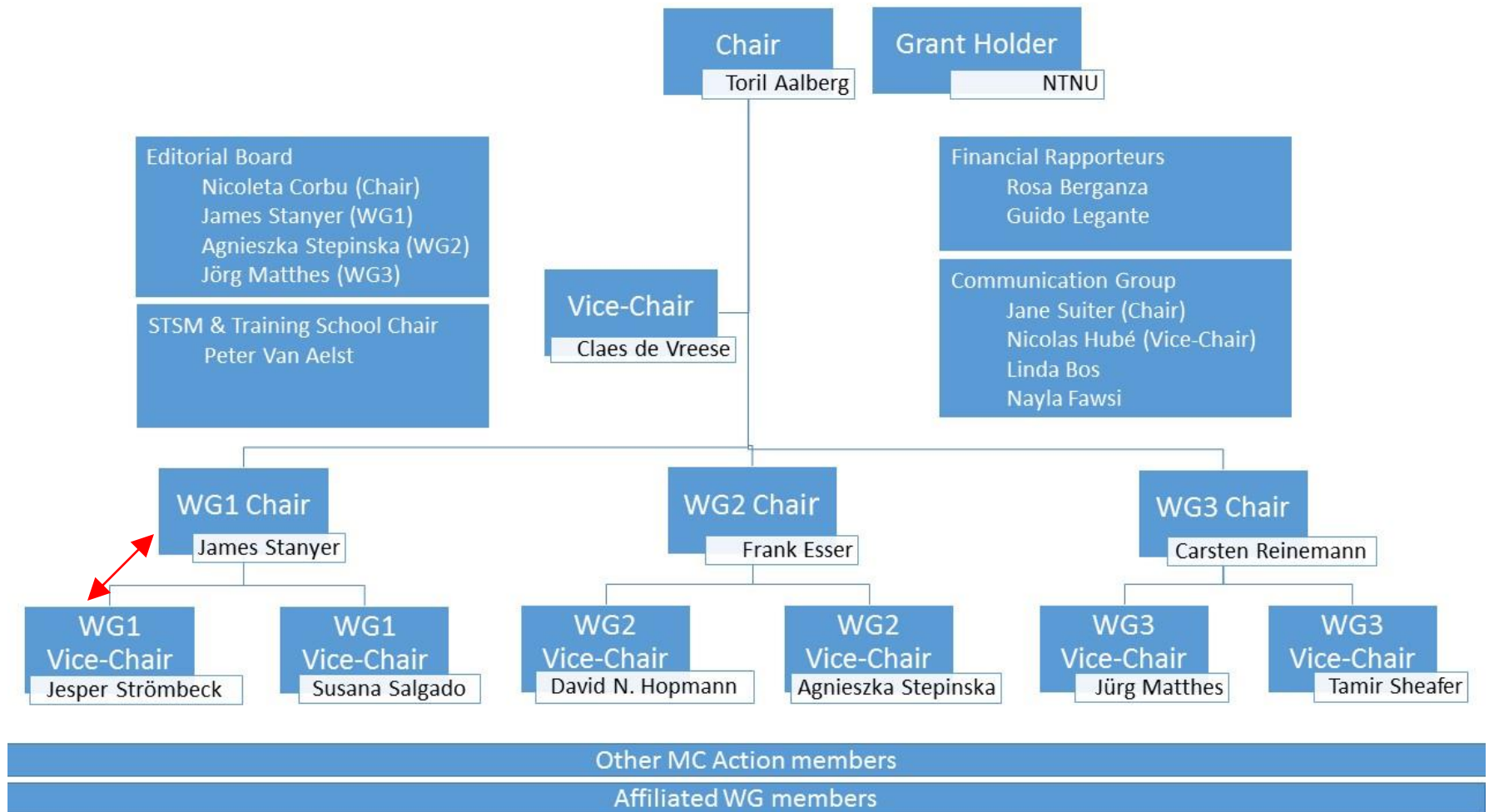
Trondheim:

Grant Manager	Financial Officer
Karin Ekberg	Rachel Nielsen Lørum

IMPORTANT ADMINISTRATIVE DATES	
Approval date	14/11/2013
Start of action	07/04/2014
End of action	06/04/2018

Status of the COST Action

Switch of leadership within WG1



Status of the Cost Action

Claiming reimbursement in e-COST

OLD & NEW members: Keep yourself informed via Action webpage and COST webpages

- Invoices/receipts should be kept by the claimant until 31 May 2019!
- If de-tour to meeting is needed, you MUST provide documentation of cost comparison
- Book flights as early as possible to keep expenses low.
- Local transportation is UP TO 25€ - this is not a flat rate! Remember to specify the costs for each mean of transportation - no documentation is needed for costs less than 25€ –.

NEW members:

- Make sure you are updated on rules and regulations and the previous work of the action
- Read instructions carefully when using e-COST and follow the process step by step as required.
- If in doubt ask grant holder manager Karin Ekberg.

General orientation of the Work and Budget Plan

Objectives and level of achievement since the start of the action

Objective as described in MoU	Current Level of Achievement in %				
	0	25	50	75	100
1) To produce up-to-date knowledge on mediated political populism via a coordinated, comparative and comprehensive scientific effort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>
2) Putt a spotlight on populist communication in Europe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>
3) Advance Conceptual clarity in research on populist communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>
4) Initiate comprehensive comparative research on populist communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>
5) Promote innovative empirical research on populists communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>
6) Build a network of dedicated scholars and a basis for comparative research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>

General orientation of the Work and Budget Plan

MoU deliverables level of progress since at the start of the action

MoU deliverable	Level of progress	Evidence of (partial) delivery achievement
1. Reviewing relevant material and literature	100%	We started early with the review and the first results were presented in Lisbon 2014. This work was continued at our event in Athens 2015, and in Odense 2015. The end result will be presented in a book that will be published by the end of year 2 (2016)
2. Defining a research agenda and direction	100%	In the book we came a long way in defining the direction for our future research agenda. By Paris2017 we have agreed on research designs and methods, and initiated research that will help study the shortcomings identified in the literature
3. Integrating findings to produce coherent knowledge	75%	We have made a good start with the work on the first book and a forthcoming special issue based on the best papers presented at the Zurich Training School (2015). Achievement from research efforts will be completed in year 4
4. Revitalizing research on populist political communication	75%	We have made a good start with the first book, the special issue based on the best papers from the 2015 Zurich training school and the pre-ICA 2016 conference. Achievement is scheduled to be completed in year 4.
5. Developing recommendations	25%	Action Workshop in Paris 2017 will be a good start. n Achievement is scheduled to be completed in year 4

General orientation of the Work and Budget Plan

YEAR 4 Work Plan

Grant Period Goal	MoU objective that it relates to
Revitalize research	<ul style="list-style-type: none">• Produce up-to-date knowledge on mediated political populism• Put a spotlight on populist communication in Europe.• Advancing conceptual clarity• Initiating comprehensive comparative research on populist communication.• Promoting innovative empirical research
Developing recommendations	<ul style="list-style-type: none">• Produce up-to-date knowledge on mediated political populism• Put a spotlight on populist communication in Europe.• Advancing conceptual clarity• Initiating comprehensive comparative research on populist communication.• Promoting innovative empirical research• Build network of dedicated scholars

General orientation of the Work and Budget Plan

YEAR 4 Planed used of networking tools

Networking Tools	
MEETINGS	1 MC meetings (apprx 60 participants in Madrid2017) 2 WG meetings (apprx 50 participants in Sarajevo2017 and 60 in Madrid2017) 1 Action Conference (apprx 60 participants in Madrid2017)
Training School	Bucharest, May 8 -12, 2017 (20 participants, 4 trainers)
STSMs	Approximately 5 STSMs (à 1500€)
DISSEMINATION	Webpage, Twitter, Facebook, Newsletter

Same tight budget as year 3 (estimation of participants is kept low).

General orientation of the Work and Budget Plan

Budget for year 4, approved by MC on March 6, 2017

A. COST Networking Tools	EUR
1. MEETINGS	96 400,00
2. TRAINING SCHOOLS	18 890,00
3. SHORT-TERM SCIENTIFIC MISSIONS	7 500,00
4. DISSEMINATION	1 500,00
5. OERSA	58,00
B. TOTAL SCIENCE EXPENDITURE (sum of (1) to (5))	124 348,00
C. FSAC (max. of 15% of B.)	18 652,00
D. TOTAL EXPENDITURE (B+C)	143 000,00

Communication Group Actions

1. Our third action newsletter. We propose:
 - a. reports from each WG
 - b. summary of the Action Conference; short reports on Sylvain Crépon talk and roundtable populism as a political resource in France
 - c. A short report on: What we know, what we don't know on European Populist Communication
 - d. A section on Action workshop (volunteers?)
 - e. Upcoming events – eg Training School in Romania (volunteer)
 - f. Report from Cracow meeting (volunteer)
 - g. A greeting from Toril
2. Remember our Twitter and Facebook pages
@populistcomm 193 (109) followers; populistcommunication 290 (157) Likes
3. Remember to post/email any updates, publications, blogs or media appearances on populism with us



Political Communicatio

TWEETS **184** FOLLOWING **84** FOLLOWERS **193** LIKES **18**

Follow

COST IS1308

@populistcomm

A COST Group studying Populist Political Communication in Europe. Chaired by Prof Toril Aalberg (NTNU) it is a network of researchers from 27 European countries

populistcommunication.eu

Joined October 2014

Photos and videos



Tweets Tweets & replies Media

COST IS1308 Retweeted



Benjamin Moffitt @bjmoffitt · Feb 10

@TorilAalberg @claesdevreese @JesperStromback @esserfrank_ Almost unbelievable comparative scope yet clear focus in chapters - well done! 3/3

2 1 3

COST IS1308 Retweeted



Benjamin Moffitt @bjmoffitt · Feb 10

@TorilAalberg @claesdevreese @JesperStromback @esserfrank_ An absolutely remarkable collection and landmark achievement 2/3

1 4

COST IS1308 Retweeted



Benjamin Moffitt @bjmoffitt · Feb 10

@TorilAalberg @claesdevreese @JesperStromback @esserfrank_ Just finished reading your edited collection on pop pol comm in Europe 1/3

New to Twitter?

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@COST_TU1207



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Populist Political Communication in Europe

March 13 at 2:00am · 🌐

[Coming soon] Next MC Meeting, WG Meeting, Workshops/Conferences in Paris, 23-25 March 2017
<https://www.ntnu.edu/populistcommunication/paris-2017>



Like Comment

Renata Matkeviciene, Gökyay Özerim, Lone Sorensen and 5 others like this.



Populist Political Communication in Europe

February 7 · 🌐

[BOOK] Eirikur Bergmann (MC, Iceland) just published a new book on Nordic Nationalism and Right-Wing Populist Politics
<http://www.palgrave.com/gb/book/9781137567024>



Eirikur Bergmann

January 18 at 1:46am · 🌐

Dear colleagues. Please find attached information on my new book on ... See More

1 Like

Like Comment Share



Ioannis Andreadis

November 30, 2016 at 9:44am · 🌐

Our latest paper with Y. Stavrakakis and G. Katsambekis on "measurin... See More

Like Comment Share

People Also Like



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Media coverage

Interviews

- 17 Dec. 2016: About populism on Norwegian Broadcasting (NRK): "When media is meeting the populists", [including interview with Toril Aalberg](#) (language: Norwegian)
- About populism more generally and about the COST populism book. A podcast with Jane Suiter at [An Inside Politics Podcast with The Irish Times](#) (language: English)
- Sept-Oct 2016 (vol. 102 no 12): [Interview with Toril Aalberg in Student magazine Under Dusken](#) (language: Norwegian)
- 31 August 2016: [Interview with Toril Aalberg in Dagens Næringsliv](#), Norwegian newspaper on mainly business topics (language: Norwegian)





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Stakeholders meeting

- 15 February 2017: Panel debate at Litteraturhuset in Oslo ("literature house") about media, populism, communication, with Bente Kalsnes [advert in Norwegian](#)
- 12 January 2017: Seminar at the Norwegian Parliament (Stortinget) with speakers Toril Aalberg and Bente Kalsnes, about communication, populism and politics ([programme in Norwegian](#))
- October 2016: [Re-publica conference](#) organized by German communication agency FischerAppel in Dublin (language: English)
- 7 October 2016: Toril Aalberg (keynote speaker and panelist in panel discussion) at The 3.rd National congress of Science communication: Populism, hate speech and media – together forever? Meeting in Finland. [Program](#).
- 30 August 2016: Toril Aalberg, Anders Jupskas and Bente Kalsnes in panel debate, organized by Tankesmien Agenda, a Norwegian think tank which contributes to society analysis and policy development (moderate



STSMs

STSM Grant Period 3, 1 May 2016-30 April 2017

Name	Home country	Host institution	Period	Paid
Senka Anastasova	fyR Macedonia	University of Thessaloniki	15-22 Oct. 2016	2500
Ioannis Andreadis	Greece	Adam Mickiewicz University, Poznań, Poland	23-29 July 2016	1800
Peter Csigo	Hungary	London School of Economics and Political Science	30 May–14 June 2016	2500
Benjamin De Cleen	Belgium	Aristotle University Thessaloniki	18-28 Sept. 2016	2100
Biljana Gjoneska	fyR Macedonia	La Sapienza University of Rome	15-29 Nov. 2016	1500
Iga Maliszewska	Poland	Universiteit Brussel in Belgium	22-29 May 2016	1000
Norbert Merkovity	Hungary	University of Milan	20 May–30 June 2016	2500
Agnieszka Stepinska	Poland	L'Université Paris 8	22-27 May 2016	1130
TOTAL				15030
Budget				16200
Rest				1170



[STSM & Training Schools](#)

[STSM 2014/2015](#)

[STSM 2015/2016](#)

[STSM 2016/2017](#)

[Training School 2015](#)

[Training School 2017](#)

STSM 2016/2017

Application for Short Term Scientific Missions (STSM)

STSM Period:

1 May 2016 – 30 April 2017

[Guidelines for application](#)

Status STSM year 3

Reports

- [Senka Anastasova](#)
- [Ioannis Andreadis](#)
- [Benjamin De Cleen](#)
- [Biljana Gjoneska](#)
- [Péter Csigó](#)
- [Iga Maliszewska](#)
- [Norbert Merkovity](#)
- [Agnieszka Stępińska](#)



Training School in Bucharest

Bucharest, May 8-12, 2017

21 participants

5 from Romania

3 from Italy

3 from UK

2 from Serbia

2 from Poland

1 from Germany

1 from Greece

1 from Slovenia

1 from Sweden

1 from Turkey

1 from Spain

1 potential (in case of dropouts)

Schedule

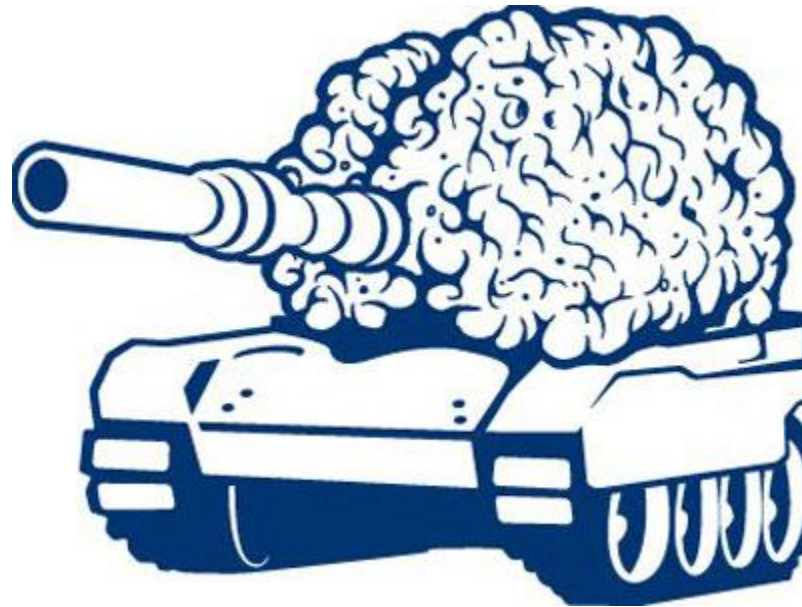
	Monday May 8	Tuesday May 9	Wednesday May 10	Thursday May 11	Friday May 12
9.30-10.00	Registration	9.45-11.00 Lecture 1 Conceptualization of populist communication Benjamin de Cleen	9.45-11.00 Lecture 2 Populism and the media Frank Esser	9.45-11.00 Lecture 3 Research methods for populist communication Jörg Matthes	Irina Diana Mădroane Populist Elements in the Discourse of Campaign Journalism in the Romanian Public Sphere Discussant: Sophia Hunger
10.00-10.30	Welcome address				Daniel Smith <i>Title</i> Discussant: Cristina Cremonesi
10.30-11.00	Introduction to COST Action IS1308				
11.00-11.30	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
11.30-12.15	Jakub Jakubowski Populist political communication via social media. Citizen`s perspective Discussant: Antonio Martella	Antonio Martella Populism as a Political Communication Style: How Party Leaders` Tweets Engage public opinions? Discussant: Mihnea-Simion Stoica	Cristina Cremonesi Different populisms in Italy: an empirical analysis of the populist parties` communication and populist voters in the 2014 European Parliament Elections Discussant: Flavia	Mihnea-Simion Stoica The Personalization of Political Communication. The Case of the Populist Leader Discussant: Naum Trajanovski	Naum Trajanovski <i>Title</i> Discussant: Neda Radulović

12.15-13.00	Philipp Thomeczek Just an opposition's instrument? Strategic use of populism in government and opposition: The case of the Swiss People's Party (SVP) Discussant: EvangeliaKartsounidou	Ezgi Elçi Measuring populism in Turkey: two techniques of quantitative content analysis Discussant: Philipp Thomeczek	Alexandru Carlan Populist stances in media discourse on Romanian migration in EU: representative claims and the construction of <i>us vs them</i> Discussant: Dadiana Chiran	Neda Radulović Women as enemies of the people: nineties ethno-populism in the contemporary Serbian media discourse (2014-2016) Discussant: Blerjana Bino	Wrap-up and closing
13.00-14.00	Lunch	Lunch	Lunch	Lunch	Lunch
14.00-14.45	Sophia Hunger The moral - the merrier? Analyzing populist discourse Discussant: Alex Carlan	Evangelia Kartsounidou Can a populist message affect the opinion of the citizens? Evidence of the Greek pilot study for the WG3 experiment of the COST Action IS1308: Populist Political Communication in Europe Discussant: Anca Ulman	Free afternoon	Flavia Durach A Tale of Brexit: The Use of a Populist Communication Style in Building the Eurosceptic Discourse Discussant: Daniel Smith	
14.45-15.30	Blerjana Bino The rise and fall of a populist contender in Albania: The case of the Red and Black Alliance Discussant: Ezgi Elçi	Simona Vittorini <i>Title</i> Discussant: Allaina Kilby		Allaina Kilby Populist Humour for the People: Examining Liberal & Conservative Satire as Populist Communication Discussant: Irina Diana Mădroane	
15.30-16.00	Coffee break	Coffee break		Coffee break	
16.00-	Alejandro G. Motta	Dadiana Chiran		16.00-17.15	

16.45	Nicolicchia Empowerment, social inclusion social and political participation in the populist discourse of Hugo Chavez Discussant: Simona Vittorini	Populist and e-populist communication between 2013 and 2016: year-to-year, channel-to-channel and public-to-public Discussant: Jakub Jakubowski		Lecture 4 Effects of populist communication Linda Bos
16.45-17.30	Anca Ulman Effects of the political populist discourse: an experiment Discussant: Tanja Tatomirovic	Tanja Tatomirovic Online media and social networks as a tool of populist discourse Discussant: Alejandro G. Motta Nicolicchia		
19.00-21.00	Opening reception			Dinner

ERS Think Tank News

Sven Engesser



Sarajevo 2017



November 2 – 3, 2017

WG meetings

Local Organizer: Nedzma Džananović

WELCOME TO SARAJEVO

November, 2-3, 2017

- **HOST INSTITUTION:** Faculty of Political Science, University of Sarajevo
- **Host City:** Historic, vibrant, walkable....One of top 10 winter break destinations in Europe (by The Guardian 😊)



Where to stay? (1-10 minute walk max)

- Hotel Festival www.hotelfestival.ba
- Hotel Colors Inn www.hotelcorosinnsarajevo.com
- Hotel Art www.hotelart.ba
- Hotel Central www.hotelcentral.ba
- Hotel Europe www.hoteleurope.ba
- Hotel Astra Garni www.astra-garni.co.ba
- Hotel Astra www.hotel-astra.com.ba
- Hotel Latinski most www.latinski-most.com
- Courtyard Marriot <http://www.marriott.com/hotels/travel/sjicy-courtyard-sarajevo/>
- Residence Inn Marriot <http://www.marriott.com/hotels/travel/sjiri-residence-inn-sarajevo/>

Future work in the action

James Stanyer, Frank Esser and Carsten Reinemann

WG research activities

Place and date of future meetings

Sarajevo, Bosnia and Herzegovina, November 2-3, 2017

Madrid, Spain, March 22-24(?), 2018

AOB