



**Populist Political Communication in Europe**

**COST Action IS1308**



COST is supported by the EU Framework Programme Horizon 2020

# **WELCOME**

## **Cracow 2016 MC Meeting**

# Adoption of the Agenda

- 1. Welcome to participants (Toril Aalberg, Agnieszka Stępińska & Agnieszka Hess)
- 2. Adoption of the agenda (Toril Aalberg)
- 3. Approval of minutes
- 4. Presentation of the delegations
- 5. Status of the COST Action (Toril Aalberg & Karin Ekberg)
- 6. General orientation of the Work and Budget Plan (Toril Aalberg)
- 7. Communication strategy and work (Jane Suiter)
- 8. STSMs (Peter van Aelst)
- 9. 2017 Bucharest Training School (Nicoleta Corbu)
- 10. ESR Think Thank (Sven Engesser)
- 11. Prague 2016 (Václav Štětka)
- 12. Future work in the action (Jesper Strömbäck, Frank Esser & Carsten Reinemann)
- 13. Place and date of future meetings (Toril Aalberg)
- 14. AOB (Toril Aalberg)
- 15. Closing

# Status of the COST Action

## 30 Member Countries + 1 NNC

Austria  
13/12/2013

France  
11/12/2013

Lithuania  
30/01/2014

Slovenia  
21/08/2014

Belgium  
29/01/2014

Germany  
07/01/2014

Montenegro<sup>NEW</sup>  
26/8/2015

Spain  
26/11/2013

Bosnia and Herzegovina  
30/03/2014

Greece  
27/11/2013

Netherlands  
29/11/2013

Sweden  
06/02/2014

Bulgaria  
26/02/2014

Hungary  
28/01/2014

Norway  
02/12/2013

Switzerland  
17/01/2014

Croatia  
17/12/2013

Iceland  
07/02/2014

Poland  
25/02/2014

United Kingdom  
03/12/2013

Czech Republic  
03/04/2014

Ireland  
16/05/2014

Portugal  
21/01/2014

fYR Macedonia  
08/04/2014

Denmark  
21/11/2013

Israel  
27/11/2013

Romania  
13/12/2013

NCC Country:

Finland  
08/08/2014

Italy  
10/02/2014

Serbia  
18/02/2015

Albania  
15/01/2015

# Status of the COST Action MC Approvals on New Members

- Dr. Edin JASAROVIC is accepted as a MC member from Montenegro
- Prof. Janko LJUMOVIC is accepted as a MC member from Montenegro
- Prof. Gökay ÖZERIM is accepted as a MC member from Turkey

# Status of the COST Action

## Type of Action Members

### Total Action Members

94

MC Chair	MC Members	MC Substitutes	MC Observer	AWG Members
1	56	27	1	9

WG1: Actors	WG2: Media	WG3: Citizens
32 (6)	30 (12)	23 (7)

### Action Members without WG affiliation

9

# Status of the COST Action

## Administration

Brussels:

Science Officer	Adm. Officer
Rossella Magli	Rose Cruz Santos

Trondheim:

Grant Manager	Financial Officer
Karin Ekberg	Rachel Nielsen Lørum

IMPORTANT ADMINISTRATIVE DATES	
Approval date	14/11/2013
Start of action	07/04/2014
End of action	06/04/2018

# Status of the COST Action

## Strategy related to membership in action

**Odense2015: Restrictive approach in adding new members**

**Cracow2016: Year 3 onwards, higher numbers of participants, smaller budget**

### **Cost rules:**

MC Members & Substitutes from COST Countries (Need MC approval)  
Topic must be scientifically relevant and beneficial for the candidate

MC observers from NCC or approved institutions (Need MC approval)  
Topic must be scientifically relevant and beneficial for the candidate

Affiliated WG members (Need Core Group Approval)  
Candidate's profile match the needs of the WGs

# Status of the Cost Action

## Claiming reimbursement in e-COST

OLD & NEW members: Keep yourself informed via Action webpage and COST webpages

- Invoices/receipts should be kept by the claimant until 31 May 2019!
- If de-tour to meeting is needed, you MUST provide documentation of cost comparison
- Book flights as early as possible to keep expenses low.
- Local transportation is UP TO 25€ - this is not a flat rate! Remember to specify the costs for each mean of transportation - no documentation is needed for costs less than 25€ –.

NEW members:

- Make sure you are updated on rules and regulations and the previous work of the action
- Read instructions carefully when using e-COST and follow the process step by step as required.
- If in doubt ask grant holder manager Karin Ekberg.



# General orientation of the Work and Budget Plan

Changes in Budget for year 2 accepted by MC on February 19, 2016

	Original Budget	Adjusted Budget
A. COST Networking Tools	EUR	EUR
MEETINGS	109 440,00	97 060,00
TRAINING SCHOOLS	0,00	0,00
SHORT-TERM SCIENTIFIC MISSIONS	19 440,00	21 320,00
DISSEMINATION	18 000,00	25 500,00
OERSA	946,00	946,00
<b>B. TOTAL SCIENCE EXPENDITURE (sum of (1) to (5))</b>	<b>147 826,00</b>	<b>147 826,00</b>
<b>C. FSAC (max. of 15% of B.)</b>	<b>22 174,00</b>	<b>22 174,00</b>
<b>D. TOTAL EXPENDITURE (B+C)</b>	<b>170 000,00</b>	<b>170 000,00</b>

# General orientation of the Work and Budget Plan

**Objectives** and level of achievement since the start of the action

Objective as described in MoU	Current Level of Achievement in %				
	0	25	50	75	100
1) To produce up-to-date knowledge on mediated political populism via a coordinated, comparative and comprehensive scientific effort	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>
2) Putt a spotlight on populist communication in Europe	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>
3) Advance Conceptual clarity in research on populist communication	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>
4) Initiate comprehensive comparative research on populist communication	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5) Promote innovative empirical research on populists communication	<input type="checkbox"/>	X	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6) Build a network of dedicated scholars and a basis for comparative research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	X	<input type="checkbox"/>

# General orientation of the Work and Budget Plan

## MoU deliverables level of progress since at the start of the action

MoU deliverable	Level of progress <sup>1</sup>	Evidence of (partial) delivery achievement
<b>1. Reviewing relevant material and literature</b>	100%	We started early with the review and the first results were presented in Lisbon 2014. This work was continued at our event in Athens 2015, and in Odense 2015. The end result will be presented in a book that will be published by the end of year 2 (2016)
<b>2. Defining a research agenda and direction</b>	75%	In the book we have come a long way in defining the direction for our future research agenda. In Cracow 2016 we will work on research designs and methods to study the shortcomings identified in the literature
<b>3. Integrating findings to produce coherent knowledge</b>	25%	We have made a good start with the work on the first book and a forthcoming special issue based on the best papers presented at the Zurich Training School ( 2015). Achievement is scheduled to be completed in year 3
<b>4. Revitalizing research on populist political communication</b>	25%	We have made a good start, with the first book, the special issue based on the best papers from the 2015 Zurich training school and the pre-ICA 2016 conference. Achievement is scheduled to be completed in year 4.
<b>5. Developing recommendations</b>	0%	Achievement is scheduled to be completed in year 4

# General orientation of the Work and Budget Plan

PROGRESS REVIEW by Action Rapporteur, February 10, 2016

## Quotes from the review of progress:

### **MoU objectives**

“This Cost Action has done everything it promised, and is even a bit **ahead of schedule.**”

### **MoU deliverables**

“The book that will be published with Routledge is the first deliverable. It was due after one year. Yet, this book also partially delivers the second and third deliverable, which are due in the second and third year. So, the project is making sufficient progress”

### **Co-authored publications and FP7/ H2020 proposals/ projects**

“Publications in the most prestigious scientific journals usually have a production time of a few years between submission, the review process and actual publication. So, one should not expect many such publications to appear from this project in the first year. However, already in the first year a number of publications have been realized in good (ISI-ranked) journals. Moreover, at the different conferences, several papers were presented and the edited volume that will be published with Routledge is an important publication. It is quite impressive that they will have such a publication out already in the second year of the project.”

### **Additional Outputs and achievements**

“Overall, the group is very active. Workshops for Early Stage Researchers look interesting as well. My only question would be how active the group is in terms of **outreach to stakeholders** outside the academia. However, that may be more important towards the end of the project than now”

# General orientation of the Work and Budget Plan

## YEAR 3 Work Plan

Grant Period Goal	MoU objective that it relates to
<b>Integrate findings to produce coherent knowledge</b>	<ul style="list-style-type: none"><li>• Put a spotlight on populist communication in Europe.</li><li>• Building a network of dedicated scholars</li><li>• Produce up-to-date knowledge on mediated political populism.</li><li>• Initiating comprehensive comparative research on populist communication.</li></ul>
<b>Revitalizing research on populist political communication</b>	<ul style="list-style-type: none"><li>• Put a spotlight on populist communication in Europe.</li><li>• Building a network of dedicated scholars</li><li>• Produce up-to-date knowledge on mediated political populism.</li><li>• Initiating comprehensive comparative research on populist communication.</li><li>• Promoting innovative empirical research on populist communication</li></ul>

# General orientation of the Work and Budget Plan

## YEAR 3 WGs Work Plan

	Tasks planned per WG for the given Grant Period	Grant Period goal(s) that it/ they relate(s) to
<b>WG1</b>	<p>Workshop 1: Share, comment and combine <u>new empirical findings</u> related to populist actors as communicators.</p> <p>Workshop 2 <u>build new approaches</u> that will revitalize research on political actors as communicators to pave the way for further developments</p>	<p>Integrate findings to produce coherent knowledge.</p> <p>Revitalizing research on populist political communication</p>
<b>WG2</b>	<p>Workshop 1: Share, comment and combine <u>new empirical findings</u> related to the medias role for populist political communication.</p> <p>Workshop 2 <u>build new approaches</u> that will revitalize research on media and populist communication to pave the way for further developments</p>	<p>Integrate findings to produce coherent knowledge.</p> <p>Revitalizing research on populist political communication</p>
<b>WG3</b>	<p>Workshop 1: Share, comment and combine <u>new empirical findings</u> related to populist political communication impact on citizens.</p> <p>Workshop 2 <u>build new approaches</u> that will revitalize research on citizens and populist political communication to pave the way for further developments</p>	<p>Integrate findings to produce coherent knowledge.</p> <p>Revitalizing research on populist political communication</p>

# General orientation of the Work and Budget Plan

## YEAR 3 Planed used of networking tools

Networking Tools	
<b>MEETINGS</b>	1 MC meetings (apprx 55 participants in Paris2017) 2 WG meetings (apprx 55 participants in Prague2016 and in Paris2017) 1 Action Workshop (apprx 55 participants in Paris2017)
<b>STSMs</b>	Approximately 10 STSMs (à 7 days)
<b>DISSEMINATION</b>	Webpage, Twitter, Facebook, Newsletter Multimedia content for educational kit to schools

17 % budget CUT (to liberate funds for EFSI (European Fund for Strategic Investments))

Change in the COST budget year, will from now on run from May through April

YEAR 3 therefore has a very TIGHT BUDGET (estimation of participants is kept low).

# General orientation of the Work and Budget Plan

## YEAR 3 Budget Proposal

A. COST Networking Tools	EUR
1. MEETINGS	94 700,00
2. TRAINING SCHOOLS	0,00
3. SHORT-TERM SCIENTIFIC MISSIONS	16 200,00
4. DISSEMINATION	11 500,00
5. OERSA	342,00
<b>B. TOTAL SCIENCE EXPENDITURE (sum of (1) to (5))</b>	<b>122 742,00</b>
<b>C. FSAC (max. of 15% of B.)</b>	<b>18 258,00</b>
<b>D. TOTAL EXPENDITURE (B+C)</b>	<b>141 000,00</b>



# Communication Group

Jane Suiter

1. Next Newsletter. We propose:

- a. reports from each WG
- b. summary of the plenary sessions , eg presentations on comparative research, and one on each session about ongoing research
- c. A small report on STSM – need a volunteer!
- d. update on the book?
- e. Upcoming events – eg Training School in Romania (volunteer)
- f. Report from Odense meeting (David?)
- g. What's it like to be a local organizer (David and Agnieszka)

2. Remember our Twitter and Facebook pages

@populistcomm 109 followers; populistcommunication 157 Likes

3. Remember to post/email any updates, publications, blogs or media appearances on populism with us

# STSMs

## Peter van Aelst

### STSM Year 2

name	home country	host institution	period	budget
Nayla Fawzi	Germany	Amsterdam	January 2016	1750
Michael Hameleers	Netherlands	Vienna	February 2016	1050
(original budget = 19440)				<b>2800</b>

# STSM Year 3 (requests)

<b>name</b>	<b>home country</b>	<b>host institution</b>	<b>period</b>	<b>budget</b>
Peter Csigo	Hungary	London	May 2016	2500
NIga Maliszewska	Poland	Brussels	May 2016	1000
Agnieszka Stepinska	Poland	Paris	May 2016	1050
Norbert Merkovity	Hungary	Milan	May 2016	2500
Benjamin De Cleen	Belgium	Thessaloniki	Sep 2016	2100
(planned budget = 16200)				9150

# 2017 Training School

Nicoleta Corbu and Elena Negrea-Busuioc

Title: *Disentangling populism: Reception and effects of populist communication*

Target: 20 trainees (PhD students, post-docs, ESR)

Combination of workshop with lectures

Where: Bucharest, Romania

When: May 8-12, 2017

Organizer: College of Communication and Public Relations,  
National University of Political Studies and Public  
Administration ([www.comunicare.ro](http://www.comunicare.ro))

Contacts: Nicoleta Corbu ([nicoleta.corbu@comunicare.ro](mailto:nicoleta.corbu@comunicare.ro)) &  
Elena Negrea-Busuioc ([elena.negrea@comunicare.ro](mailto:elena.negrea@comunicare.ro))

# 2017 Training School Tentative Scedule

	Monday	Tuesday	Wednesday	Thursday	Friday
	9.30-10.00 Registration 10.00-10.30 Welcome address 10.30-11.00 Introduction to COST Action IS1308: Toril Aalberg/ Claes de Vreese	9.45-11.00 Lecture 1 Conceptualization of populist communication Benjamin de Cleen	9.45-11.00 Lecture 2 Populism and the media Frank Esser	9.45-11.00 Lecture 3 Research methods for populist communication Jörg Matthes	9.30-10.15 Paper 19 Discussant  10.15-11.00 Paper 20 Discussant
11.00-11.30	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
11.30-12.15	Paper 1 Discussant	Paper 7 Discussant	Paper 13 Discussant	Paper 15 Discussant	Wrap-up & closing
12.15-13.00	Paper 2 Discussant	Paper 8 Discussant	Paper 14 Discussant	Paper 16 Discussant	
13.00-14.00	Lunch	Lunch	Lunch	Lunch	Lunch
14.00-14.45	Paper 3 Discussant	Paper 9 Discussant	Free afternoon	Paper 17 Discussant	
14.45-15.30	Paper 4 Discussant	Paper 10 Discussant		Paper 18 Discussant	
15.30-16.00	Coffee break	Coffee break		Coffee break	
16.00-16.45	Paper 5 Discussant	Paper 11 Discussant		16.00-17.15 Lecture 4 Effects of populist communication Linda Bos	
16.45-17.30	Paper 6 Discussant	Paper 12 Discussant			
19.00-21.00	Opening reception			Dinner	

# 2017 Training School

## Next steps:

1. Launch the Call for papers: November, 2016  
Application consists of : an extended abstract (800-1000 words), a letter of motivation (500-800 words) and an academic CV. Deadline for submitting the application: February 1, 2017
2. Discuss budget details & make local arrangements

# ERS Think Tank News

Sven Engesser

- ICA 2016 preconference on 9 June 2016: **Populism in, by, and against the media Agenda.**  
Organized by Benjamin Krämer, Nayla Fawzi & Sven Engesser
- Special issue of *Information, Communication & Society* on **Populist Online Communication**  
Guest editors: Nayla Fawzi & Sven Engesser

# Prague 2016



November 8 – 9, 2016

WG meetings

Local Organizer: Václav Štětka



# Welcome to Prague COST meeting!

8–9 November  
2016



**IS1308 Populist Political  
Communication in Europe**



**ECREA** 2016  
PRAGUE

9<sup>th</sup>–12<sup>th</sup> November 2016

## 6<sup>th</sup> European Communication Conference

Mediated (Dis)Continuities: Contesting Pasts, Presents and Futures

[submissions](#)

[registration](#)

[programme](#)

## ECREA 2016 – Hotel Catalogue

Sort by Name Rating Price Price €47 - €140 Area All hotels Search

Number of hotels: 12



### Corinthia Hotel Prague *Non-categorized*



Kongresová 1655/1, 140 69 Prague 4, [website](#)

*Distance to the venue: Next to the venue - 5 minutes walk*

Corinthia Hotel Prague offers accommodation in 539 luxuriously appointed rooms on 24 floors in category superior, business and executive. All rooms are air-conditioned and feature flat screen, satellite TVs, high quality furniture and luxurious fabrics. Business and Executive Lounges offers lots of additional amenities.

<b>Superior Room</b>	100 €	110 €
<b>Executive Room</b>	140 €	150 €
<b>Business Room</b>	130 €	140 €

ONLINE RESERVATION FORM

SHOW ON MAP

*Rates are quoted per room/per night including breakfast and VAT.*



### Holiday Inn PCC ★★★★★



Na Pankráci 1684/15, 140 00 Prague 4, [website](#)

*Distance to the venue: Adjacent to the venue - 2 minute walk*

The design hotel Holiday Inn Prague Congress Centre offers accommodation in 251 air-conditioned rooms in category standard, executive and suites. Wifi is available throughout the hotel.

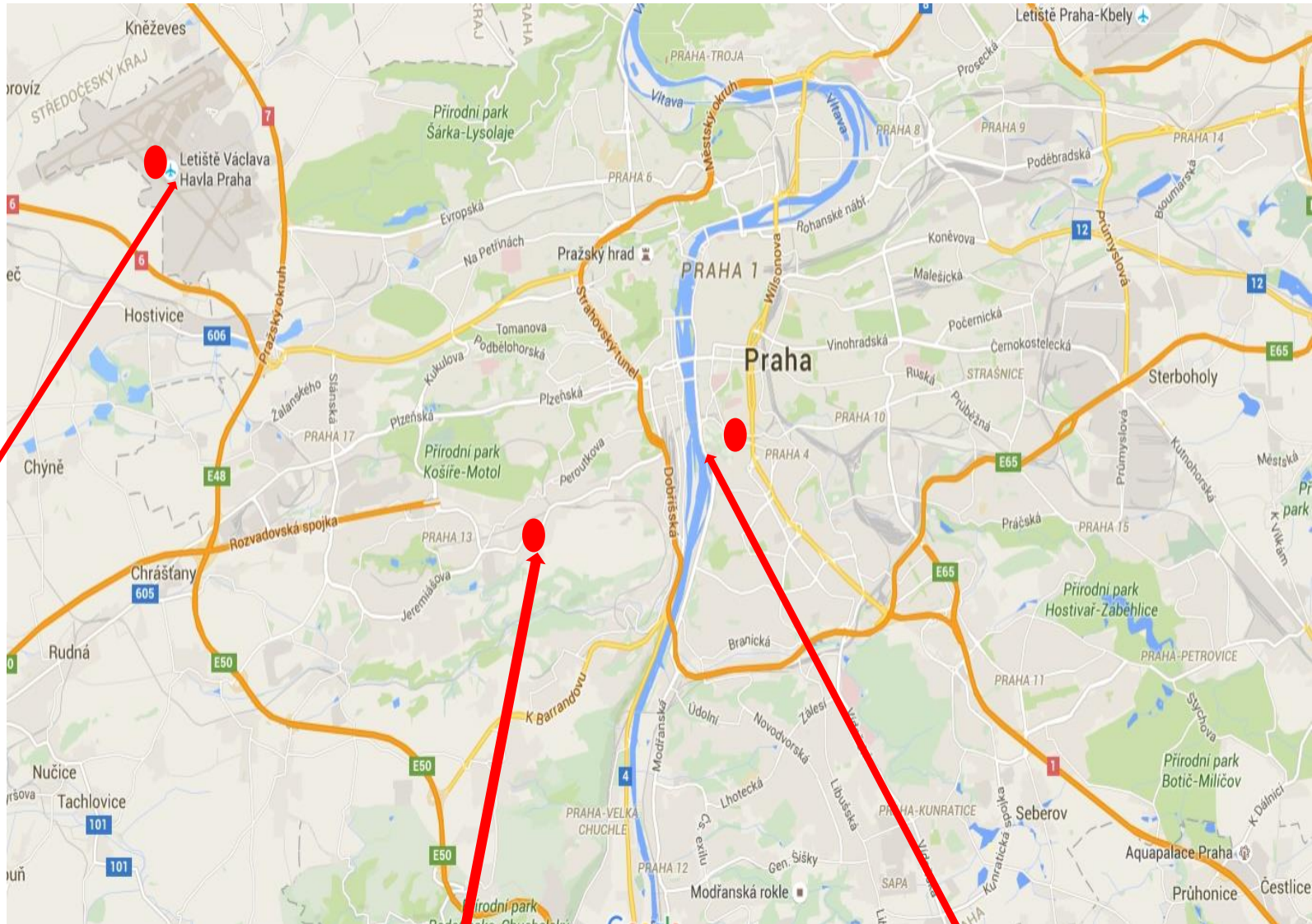
<b>Standard Room</b>	85 €	95 €
<b>Executive Room</b>	105 €	115 €

ONLINE RESERVATION FORM

# COST meeting venue: Faculty of Social Sciences,



# Just 11 minutes from the city



**Airport**

**COST venue: Faculty of Social Sciences**

**Congress Centre (ECC 2016)**

# Future work in the action

Jesper Strömbäck, Frank Esser and Carsten Reinemann

**Book dissemination**

**WG activities**

# Place and date of future meetings

Prague, Czech Republic, November 8-9, 2016 (pre ECREA)

Paris, France, March 23-25?, 2017

Sarajevo, Bosnia and Herzegovina, Fall 2017

Madrid, Spain, Spring 2018

# AOB