



**Populist Political Communication in Europe**

**COST Action IS1308**



# **WELCOME**

## **Athens 2015 MC Meeting**

# Adoption of the Agenda

- 1. Welcome to participants (Toril Aalberg and Stylianos Papathanassopoulos)
- 2. Adoption of the agenda (Toril Aalberg)
- 3. Approval of minutes
- 4. Presentation of the delegations
- 5. Status of the COST Action (Toril Aalberg & Karin Ekberg)
- 6. General orientation of the Work and Budget Plan (Toril Aalberg)
- 7. Communication strategy and work (Nicolas Hubé)
- 8. STSMs (Peter van Aelst)
- 9. ESR Think Thank (Sven Engesser)
- 10. Odense 2015 (David Hopman)
- 11. Book & future work in the action. (Frank Esser, Carsten Reinemann & James Stanyer)
- 12. Place and date of future meetings (Toril Aalberg)
- 13. AOB (Toril Aalberg)
- 14. Closing

# Status of the COST Action

## 29 Member Countries + 1 NNC

Austria  
13/12/2013

France  
11/12/2013

Lithuania  
30/01/2014

Spain  
26/11/2013

Belgium  
29/01/2014

Germany  
07/01/2014

Netherlands  
29/11/2013

Sweden  
06/02/2014

Bosnia and Herzegovina  
30/03/2014

Greece  
27/11/2013

Norway  
02/12/2013

Switzerland  
17/01/2014

Bulgaria  
26/02/2014

Hungary  
28/01/2014

Poland  
25/02/2014

United Kingdom  
03/12/2013

Croatia  
17/12/2013

Iceland  
07/02/2014

Portugal  
21/01/2014

fYR Macedonia <sup>NEW</sup>  
08/04/2014

Czech Republic  
03/04/2014

Ireland  
16/05/2014

Romania  
13/12/2013

NCC Country:

Denmark  
21/11/2013

Israel  
27/11/2013

Serbia <sup>NEW \*</sup>  
18/02/2015

Albania <sup>NEW \*</sup>  
15/01/2015

Finland  
08/08/2014

Italy  
10/02/2014

Slovenia  
21/08/2014

# Status of the COST Action

## MC Approvals on New Members

- Blerjana Bino is accepted as a MC observer from Albania
- Dusan Spasojevic is accepted as a MC member from Serbia
- Ana Milojevic is accepted as a MC substitute from Serbia

# Status of the COST Action

## Type of Action Members

### Total Action Members

80

MC Chair	MC Members	MC Substitutes	MC Observer	AWG Members
1	52	17	1	9

WG1: Actors	WG2: Media	WG3: Citizens
31 (5)	21 (8)	23 (5)

### Action Members without WG affiliation

5

# Status of the COST Action

## Administration

Brussels:

Science Officer	Adm. Officer
Rossella Magli	Rose Cruz Santos

Trondheim:

Grant Manager	Financial Officer
Karin Ekberg	Rachel Nielsen Lørum

IMPORTANT ADMINISTRATIVE DATES	
Approval date	14/11/2013
Start of action	07/04/2014
End of action	06/04/2018

# Status of the COST Action

## Principles for accepting new Action members

### **MC Members & Substitutes from COST Countries (Need MC approval)**

- Availability (2 MC, 2 Substitutes pr country)
- Action topic scientifically relevant and membership beneficial for the candidate

### **MC observers from NCC or approved institutions (Need MC approval)**

- Mutual benefit for candidate & Action.
- Scientific work and profile of the candidate must be beneficial for the action.

### **Affiliated WG members (Need Core Group Approval)**

- How well the candidate's profile match the needs of the WGs
- Balance in size of the various WG
- COST policies incl. ECI, gender and inclusiveness concerns.

# Action Grant Holder



- **Grant Holder: Norwegian University of Science and Technology, (NTNU), Faculty of Social Sciences and Technology Management**  
Responsible for the administrative and financial management of the action in respect to the MC decisions and within COST rules
- **Grant Holder Manager: Karin Ekberg**  
Administrative management, including preparing documents for meetings (agendas, invitations, attendance lists, collecting and archiving supporting documents etc)
- **Financial Officer: Rachel Nielsen Lørum**  
Tasks related to the processing of reimbursements to eligible participants, preparation and delivery of financial report



# Claiming reimbursement in e-COST

- Make sure to sign the meeting attendance list on each meeting day
- Register bank details at <https://e-services.cost.eu>
- Read instructions carefully when using e-COST and follow the process step by step as required
- Use of Strong Authentication (SA): a feature in e-COST which enables you to submit your travel request completely online
- Upload legible copies of all invoices/receipts
- Keep original invoices/receipts until 31 May 2019

# Claiming reimbursement in e-COST

- Extra night(s) not eligible without COST approval before the meeting
- Use of local transport : If costs are less than EUR 25, no receipts are required, *but the journeys must be listed in details in the claim, including the fares, for both outbound and inbound journeys*

*Taxi must only be an option in special cases and only up to EUR 80 for the entire meeting journey*

- No receipts needed for meals or hotel (flat rates)
- Submit your claim for travel reimbursement within 30 days after the event (27 April 2015) – *Note the Easter break*

# Claiming reimbursement in e-COST

- Open the email from COST ([noreply@cost.eu](mailto:noreply@cost.eu)) with the formal invitation
- Now you're in the 5-step e-COST invitation and claim
- Steps 1 and 2 (*Invitation and Reimbursement*): to be done before the meeting
- Steps 3, 4 and 5 (*Travel Information, Expenses, Bank Account, Submission*): to be done after the meeting and within a month
- Proceed to step 3. Read the OTRR (*Online Travel Reimbursement Request*) carefully.
- Important: Remember to include justification for exceeding costs approved prior to the meeting by the COST office

# Claiming reimbursement in e-COST

- Fill in the exact date and time for the departure and return to your home residence
- Meeting attendance: tick for the days of attendance (according to your signatures at the meeting)
- Meals: no receipts needed – flat rate (EUR 20 per lunch and per dinner)
- Travel: receipts should be submitted (scan, upload): invoice, boarding cards, electronic ticket, name, price, itinerary
- Preview the completed claim. If all is encoded correctly, submit the claim, download the travel claim for your personal file
- Invoices/receipts should be kept by the claimant until 31 May 2019

# General orientation of the Work and Budget Plan

Changes in Budget for year 1 accepted by MC on February 18, 2015

	Original Budget	Adjusted Budget
A. COST Networking Tools	EUR	EUR
MEETINGS	107 800,00	101 223,00
TRAINING SCHOOLS	0,00	21 699,00
SHORT-TERM SCIENTIFIC MISSIONS	28 000,00	14 100,00
DISSEMINATION	6 750,00	6 750,00
OERSA	2 668,00	1 446,00
B. TOTAL SCIENCE EXPENDITURE (sum of (1) to (5))	145 218,00	145 218,00
C. FSAC (max. of 15% of B.)	21 782,00	21 782
D. TOTAL EXPENDITURE (B+C)	167 000,00	167 000,00

# General orientation of the Work and Budget Plan

Objectives and level of achievement at the start of the action

Objective as described in MoU	Current Level of Achievement in %				
	0	25	50	75	100
<b>1) To produce up-to-date knowledge on mediated political populism via a coordinated, comparative and comprehensive scientific effort</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>2) Putt a spotlight on populist communication in Europe</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3) Advance Conceptual clarity in research on populist communication</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>4) Initiate comprehensive comparative research on populist communication</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>5) Promote innovative empirical research on populists communication</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>6) Build a network of dedicated scholars and a basis for comparative research</b>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# General orientation of the Work and Budget Plan

## YEAR 2 Work Plan

Grant Period Goal	MoU objective that it relates to
<b>Defining a research agenda and direction</b>	<ul style="list-style-type: none"><li>i) Produce up-to-date knowledge on mediated political populism.</li><li>ii) Put a spotlight on populist communication in Europe.</li><li>iii) Advance conceptual clarity in research on populist communication.</li></ul>
<b>Integrate findings to produce coherent knowledge</b>	<ul style="list-style-type: none"><li>i) Produce up-to-date knowledge on mediated political populism.</li><li>ii) Put a spotlight on populist communication in Europe.</li><li>iii) Initiating comprehensive comparative research on populist communication.</li><li>iv) Building a network of dedicated scholars</li></ul>

# General orientation of the Work and Budget Plan

## YEAR 2 WGs Work Plan

	Tasks planned per WG for the given Grant Period	Grant Period goal(s) that it/ they relate(s) to
<b>WG1</b>	Workshop 1: Complete <u>defining the research agenda and direction on studies related to political actors as communicators</u> . Workshop 2: <u>Share, comment and combine new empirical findings from other WGs</u> to build up a comprehensive picture of the various facets of populist political communication.	Define a research agenda and direction. Integrate findings to produce coherent knowledge
<b>WG2</b>	Workshop 1: Complete <u>defining the research agenda and direction on studies related to media and populism</u> . Workshop 2: <u>Share, comment and combine new empirical findings from other WGs</u> to build up a comprehensive picture of the various facets of populist political communication.	Review relevant material and literature. Define research agenda and direction.
<b>WG3</b>	Workshop 1: Complete <u>defining the research agenda and direction on studies related to citizens and populism</u> . Workshop 2: <u>Share, comment and combine new empirical findings from other WGs</u> to build up a comprehensive picture of the various facets of populist political communication.	Review relevant material and literature. Define research agenda and direction



# General orientation of the Work and Budget Plan

## YEAR 2 Planed used of networking tools

### Networking Tools

MEETINGS	2 MC meetings (aprx 50) 2 WG meetings (aprx 50) 1 Action Workshop (aprx 70) 1 Joint Core Group & Communication Group Meeting (aprx 14) 1 ESRTT Special Issue Editorial Meeting (aprx 7)
STSM	Approximately 15 STSMs (à 7 days)
DISSEMINATION	Webpage, Twitter, Facebook Publisher support & copy-editing

# General orientation of the Work and Budget Plan

## YEAR 2 Budget Plan

A. COST Networking Tools	EUR
1. MEETINGS	113 120,00
2. TRAINING SCHOOLS	0,00
3. SHORT-TERM SCIENTIFIC MISSIONS	24 300,00
4. DISSEMINATION	9 500,00
5. OERSA	960,00
B. TOTAL SCIENCE EXPENDITURE (sum of (1) to (5))	147 826,00
C. FSAC (max. of 15% of B.)	22 174,00
D. TOTAL EXPENDITURE (B+C)	170 000,00

# Measuring COST Policies

Make sure you complete your profile  
related to ESR status  
(or ECI – from 2015)

## **Early Career Investigator (ECI)**

A researcher within a time span of up to 8 years  
from the date they obtained their PhD/doctorate  
(full-time equivalent).

# General orientation of the Work and Budget Plan

## Measures to implement COST Policies

Policy	Action Leadership	Membership of Action	Participation in Action activities	Event location/ organisation
<b>Inclusiveness</b>	2 WG Vice Chairs 1 Editorial Board Chair	23 MC members 8 MC substitute 5 AWG members	Incl. countries rep. in all 3 WGs	4 <sup>th</sup> Joint Meetings in Poland.
<b>Gender</b>	Female: Action Chair, Grant Holder Manager, 2 WG Vice Chairs, 1 Financial rapporteur. 1 Editorial Board Chair 1 Communication Chair Gender will be an important factor when considering new candidates for unfilled positions	Female action members: 33 Male Action members: 47 Important consideration in the inclusion of new members.	Both genders are equally represented in all 3 workgroups Inclusion of new WG members will, amongst other factors, be based on gender-balance concerns.	Female Local Organiser at 4 <sup>th</sup> Joint Meetings We will encourage female action members to host future Action events.
<b>Early Career Investigator</b>	STSM Chair. 4 WG Vice Chairs. Inclusion of ECI Important factor when considering new candidates for unfilled positions	A high number of ECI are members of this action. Important consideration in the inclusion of new members	ECI are represented in all 3 workgroups STSM & ERS Think Tank.	ECI Local Organizer at 4 <sup>th</sup> & 5 <sup>th</sup> joint Meetings. We will particularly encourage Early Career Investigators to host future Action events.

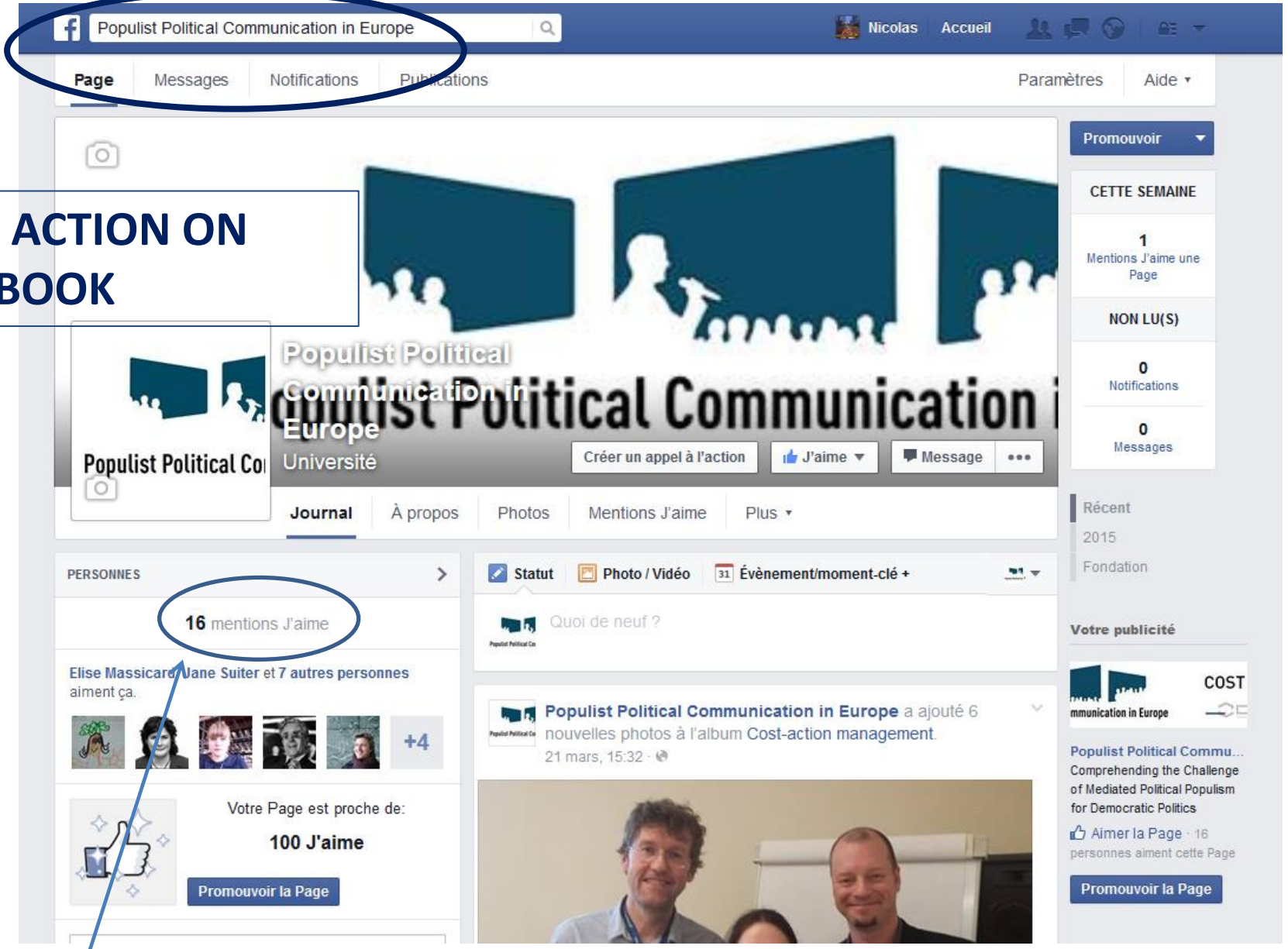
# Communication Strategy & Work

## Need for new Vice Communication Chair

Sahra-Josephine Hjorth informed Communication Group and Core group that she needs to step out of this action because of other commitments.

Communication Group has nominated Nicolas Hubé as new Vice Chair.

Core Group supports this nomination and ask MC to approve Nicolas Hubé as new Vice Chair.



**COST ACTION ON FACEBOOK**

**COST ACTION'S PAGE NEEDS YOU !!!  
JOIN THE PAGE**

Photos

Ajouter des photos Ajouter une vidéo

Photos Albums

Action IS  
cost

Cost-action management

in Europe

Photos de couverture

Political Communicatio

Photos du profil

LISBON COST ACTION MEETIN...

Promouvoir

CETTE SEMAINE

1 Mentions J'aime une Page

NON LU(S)

0 Notifications

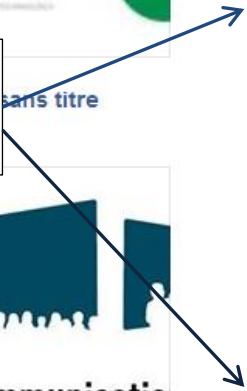
0 Messages

Votre publicité

Athens - Meeting - Cost ...  
ntnu.edu  
[Meeting] Find the full programme of next Cost Action meeting in Athen - March 26-28 2015...

Mettre en avant

**PICTURES OF THE MEETINGS**



**INFOS ON MEETINGS**



Populist Political Communication in Europe

## Populist Political Communication in Europe:

### Comprehending the Challenge of Mediated Political Populism for Democratic Politics

This COST Action brings together researchers to investigate *populist political communication* and its impact on democratic political life across Europe. This is necessary not only in light of recent populist backlashes in many democracies against governments and political and economic developments, but also in respect to changes in national media and communication systems.

In order to comprehend this poorly understood aspect of contemporary political communication this Action will examine three interconnected, but distinct aspects of populist political communication: First, populist political communication actors and their communication strategies. Second, the media and populist discourses and frames. Third, citizen's engagement with populist political messages and the effect of these messages.

This Action will provide a thorough critical review of existing knowledge, much improved research co-ordination, widen co-operation between scholars, bridge gaps in existing knowledge and strengthen dialogue with various societal stakeholders, benefiting media organizations, NGOs and policy actors as well as the wider scientific community.




**COST ACTION ON TWITTER**


### The COST Action Domain


[Memorandum of understanding](#)


#### Tweets

[Follow](#)

 **COST IS1308** @populistcomm 22 Mar  
Only 4 days to our next meeting. Hopefully see many of you in Athens [ntnu.edu/web/populistco...](http://ntnu.edu/web/populistco...)  
Expand

 **Bente Kalsnes** @benteka 17 Mar  
Veldig spennende - ledig stipendiatstilling på populistisk politisk kommunikasjon. NTNU [bit.ly/1LmskqD](http://bit.ly/1LmskqD) via @TorilAalberg  
Retweeted by COST IS1308  
Show Summary

 **COST IS1308** @populistcomm 17 Dec  
Ireland's rootless politics. The decline of old attachments and a populist challenge from the left [policy-network.net/pno\\_detail.asp...](http://policy-network.net/pno_detail.asp...) by @AnMailleach  
Expand

 **Ioannis Andreadis** @johnandsci 16 Dec  
Democracy and Populism in Contemporary Latin America at Aristotle University of Thessaloniki @populistcomm [pic.twitter.com/ENU5Hqwm0Y](http://pic.twitter.com/ENU5Hqwm0Y)  
Retweeted by COST IS1308

Tweet to @populistcomm



## PLEASE FEED THE BEAST... at any time

- Send us whatever you say, write, publish on populism.
- Please do that so:

[MEDIA] X (name) (Country MC) was interviewed by/published in [Name of the media] on [two sentences about the topic]: internet link

*Example: [Media] Nicolas Hubé(France) was interview by Le Monde on « Marine's Le Pen populism strategy » : [www.lemonde.fr/MarineLePenHube](http://www.lemonde.fr/MarineLePenHube)*

[Publication] The same with the academic link

Important: it CAN be in national language

- Put your name and specific field of interview for Journalists on the list

# STSMs

Peter van Aelst

Half year budget revision increased STSM post

STSMs need to be completed by the end of the budget year (June 30<sup>th</sup>, 2015)

Call for applications

# STSM Year 1

Name	Home country	Host institution	Period	Budget
<b>Nayla Fawzi</b>	Germany	Zurich	Aug-14	640
<b>Peter Csigo</b>	Hungary	Perugia	May 2015	2500
<b>Nicoleta Corbu</b>	Romania	Munchen	Apr-15	2500
<b>Cristina Cremonesi</b>	Italy	Amsterdam	March-May 2015	2500
<b>Bert Bakker</b>	Netherlands	Zurich	June 2015	1300
<b>Matthew Whall</b>	Ireland	Thessaloniki	June 2015	1000
<b>André Krouwel</b>	Netherlands	Thessaloniki	June 2015	1300
<b>Desiree Schmuck</b>	Austria	Amsterdam	June 2015	940
				12680
<b>Budget before 1 July 2015: 14100-12680= 1420 too spent = room for 1 STSM</b>				



University of  
Zurich<sup>UZH</sup>

IPMZ – Institute of Mass Communication and Media Research

---

# New Perspectives on Populist Political Communication

Early Stage Researchers Training School and Think Tank

Sven Engesser



**University of  
Zurich<sup>UZH</sup>**

**IPMZ – Institute of Mass Communication and Media Research**

# Training School



# International Workshop

- 26 – 30 January 2015
- University of Zurich
- 20 participants from 12 countries
- From PhD students to young professors
- CHF 5 000 local funding



**University of  
Zurich<sup>UZH</sup>**

**IPMZ – Institute of Mass Communication and Media Research**





**University of  
Zurich<sup>UZH</sup>**

**IPMZ – Institute of Mass Communication and Media Research**

# Think Tank





# Subject Areas

1. Online/social media
2. People as populists
3. Anti-media populism
4. Measures and methods



# Facebook Group





# Open Issues

- Integration into Action website
- Future meetings
- Publication opportunities
- Invitation to join

# Odense 2015



August 25 – 26, 2015

MC meeting & WG meetings

Local Organizer: David Nicolas Hopmann



# How to get to Odense?

- Fly to Copenhagen Airport Kastrup
- Take a train from the airport to Odense
- Direct trains run regularly
- Alternative is to change train once at Copenhagen Central Station
- Train ride airport-Odense takes about 1h40
- In Odense, find a hotel close to the train station (e.g. Cabinn more info later)  
*(there are no hotels close to the university)*
- From the train station, take a bus to the university *(it will say „Universitetet“ on the bus)*

# ECREA Political Communication

- Directly after the COST Meeting: ECREA Political Communication Conference, Odense, 27-28 August 2015
- Submission deadline for proposal is 1 April 2015 (*next Wednesday!*)
- Find more info here:  
<https://ecreapoliticalcommunication2015.wordpress.com/>
- In case of questions: [dnh@sdu.dk](mailto:dnh@sdu.dk)

## **GROUP 1:**

### **CHAPTER**

Sweden  
Austria  
Finland  
~~fYR Macedonia~~  
Hungary  
Italy  
Romania  
United Kingdom  
Poland

### **DISCUSSANTS**

Austria, Italy  
Hungary, Finland  
United Kingdom, Poland  
Hungary, Italy  
Finland, Romania  
Romania, Poland  
Austria, fYR Macedonia  
fYR Macedonia, Sweden  
Sweden, United Kingdom

## **GROUP 2:**

### **CHAPTER**

Switzerland  
Denmark  
Belgium  
Norway  
Ireland  
France  
Bosnia and Herz.  
Czech Republic  
Slovenia

### **DISCUSSANTS**

Denmark, Ireland  
Belgium, France  
Norway, Bosnia and Herzegovina  
Ireland, Czech Republic  
France, Slovenia  
Bosnia and Herzegovina, Switzerland  
Czech Republic, Denmark  
Slovenia, Belgium  
Switzerland, Norway

## **GROUP 3:**

### **CHAPTER**

Germany  
Israel  
Netherlands  
Portugal  
Iceland  
Spain  
Bulgaria  
Greece  
Lithuania  
Croatia

### **DISCUSSANTS**

Croatia, Spain  
Bulgaria, Germany  
Germany, Israel  
Greece, Iceland  
Croatia, Netherland  
Israel, Lithuania  
Lithuania, Greece  
Netherlands, Portugal  
Portugal, Bulgaria  
Spain, Iceland

# **BOOK CHAPTERS FEEDBACK SESSION**



# Book & future work in the action.

## Timeline for the (first) book and beyond

- Athens:
  - Feedback on chapters
  - Discussion on introductory and WG-specific concluding chapters in WGs
- May 28th (at the latest): Everybody uploads re-revised chapters on Dropbox
- June 12th: WG chairs and core group book meeting
- Publisher and financing
  - Jesper to contact Routledge
  - financing similar to other COST Actions? (buying a fixed number of books)
- Further activities
  - to be discussed in WGs

# Place and date of future meetings

Cracow, Poland, April 7 - 9, 2016

Prague, Czech Republic, November 7-8, 2016 (pre ECREA)?

Suggestions for Spring, 2017?

# AOB

Frank Esser & Vaclav Stetka: research applications to National Research Councils based on COST Action participation.