



RECOVERY OF CULTURAL HERITAGE THROUGH HIGHER EDUCATION -  
DRIVEN OPEN INNOVATION



## EUROPEAN & REGIONAL EVENTS

### ▲ CONFERENCE, Location: Pisa, Italy

Our eCHOing conference event took place on the 17th of April 2024 at the beautiful venue of the Scuola Superiore Sant'Anna in Pisa, Italy.

We were joined by many from the cultural and creative sector, including students, volunteers and staff from multiple Universities and Cultural Heritage Organisations.

The conference was a unique opportunity to explore a cross-cutting theme: the intersection of higher education support for cultural heritage organisations through open innovation.

Monday, 6 May 2024

After months of hard work, the [eCHOing partners](#) could finally celebrate their projects and achievements, analyse details, and discuss with the audience. An important thing to mention was the time slot that was dedicated to the University of Corfu, in collaboration with George Papaioannou, where students presented how the eCHOing project has influenced their work, highlighting the extended impact of the project and its developed methodology in the future as well.

The eCHOing consortium also had time to squeeze in its final in-person partner meeting to discuss the data analysis and impact evaluation stages of their work to be completed in August 2024.

The conference has celebrated what eCHOing has been about - forging relationships with others across traditional lines of different beliefs, languages, cultures, breaking down national and geographical borders. It has fostered the interaction of people and the exchange of ideas for creativity. The thread through all of this has been university-driven Open Innovation (OI), which is fundamentally about bringing inspired people together to co-create.

We would like to thank Scuola Superiore Sant'Anna, who has done an excellent job hosting the event. We humbly put confidence in the fact that the overall outcome was a success.

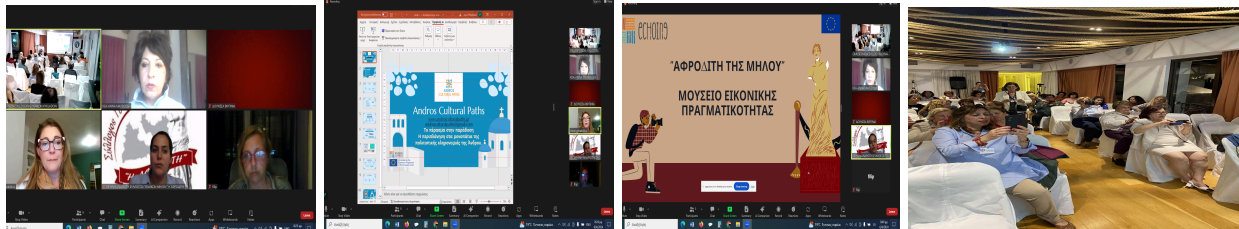
**THE CONFERENCE ORGANISING TEAM** Chiara Evangelista, Gaia Sasso, Eleonora Lafranco, Silvia Villafranca, Giovanni Giuliodori, Marcello Carrozzino from Santa Anna and Alexandra Angeletaki eCHOing coordinator for NTNU.

## **MULTIPLIER EVENT, Location: Island of Amorgos, Greece**

More than 70 participants, stakeholders in the cultural and creative sector and cultural organisations from Cyclades, representatives of public authorities, municipalities and local government employees in the cultural sector as well as journalists attended with physical presence the event held in Amorgos, Greece. It was also live streaming from OSYGY's youtube channel and thanks to technology, all Open Innovations Projects, the outcomes of universities & Women Associations collaboration, were also presented. Naturally, the project results were announced, demonstrated and widely promoted through this successful dissemination event, which took place on Saturday, 06/04/2024 in the proceedings of the Conference

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“Women in Cyclades: Creativity, Innovation-Extroversion” organised by OSYGY partner.



## WHO ARE WE?

The eCHOing project was funded by the EU through the Erasmus plus KA 220 and was born in January 2022 highlighting the interactions between Cultural Heritage Organisations (CHO) and institutes of Higher Education (HE), students and end-users, as well as the use of Open Innovation (OI) and digital technologies to deepen collaborating relationships across organisations and within the associated CHOs.

The project focuses on a cross-disciplinary and inter-cultural nature of the collaborations between CHOs and NGOs that gave students the opportunity to see beyond their own cultural, educational, and language differences. It thus presented them with the possibility to learn about cultural value, and put it all in practice through project implementations. The project also invited small & medium-sized CHOs into the university world, as valuable collaborators, to share knowledge and working perspectives in an "open" room but also allowing ideas to circulate and grow.

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