

Innovation Outline Template

(all five sections are mandatory, total document 3-5 pages, deadline 1st June)

Aim and purpose of the solution/idea proposed (300 words, ½ page)

Innovation and novelty of the solution/idea (300 words, ½ page)

Technical description of the solution, include features, new inventions, advantages and improvements to the existing solutions (if the case) (300 words, ½ page),

Application areas and benefits (who are the users, where it can be applied, cross-disciplinarity). Include also the benefits for the users and the society. (300 words, ½ page)

Impact and market – what is the unique value proposition, market value, scalability. Include a short market analysis and competition advantages. (300 words, ½ page)

Evaluation Criteria:

The proposals will be evaluated by a panel of experts based on the following criteria:

| | Evaluation Criteria |
|-----------------------|--|
| Writing | Demonstration of the understanding of field selected |
| | Assessment of challenges and how these will be addressed |
| | Quality of the project/work (writing, easy to follow, design, graphics) |
| Innovation | Why is the idea innovative? - Degree of innovation assessment |
| | Originality and creativity (innovative thinking, thinking outside the box) |
| | Soundness of the concept, and credibility of the proposed solution - Can it be implemented tomorrow? |
| | Market potential showed/described |
| Sustainability | Show how the idea will improve the field/society. What are the benefits of your idea/research? |
| | Show how the idea be managed, delivered and sustained? |
| | Show the impact of the impact and scalability |
| | Contribution to achievement of UN sustainable development goals |