

Criteria for the Winner of the Mission Net Zero Competition

1. Relevance, Problem Understanding, and Societal Benefit (20%)

- **Energy Transition:** Which specific energy transition challenge does the project address?
- **Problem Understanding:** How clearly is the problem described, and how does the solution address it?
- **Target Group and User:** Who is the user of the solution, and what are their needs?
- **Societal Benefit:** How does the solution contribute to economic, environmental, and social benefits?

2. Innovation and Creativity (20%)

- The degree of innovation and originality in the solution.
- How the project offers something new compared to existing solutions.
- Creativity in the approach, choice of methods, and use of available resources.

3. Feasibility and Sustainability (20%)

- **Realism:** How realistic is the implementation of the solution?
- **Sustainability:** How does the project consider environmental, economic, and social aspects?
- **Documentation:** The extent of documentation for technical, operational, and economic feasibility.

4. Presentation and Communication (20%)

- **Communication:** The quality of the presentation (structure, clarity, and persuasiveness).
- **Visualization:** Use of visual aids such as posters, models, or digital tools.
- **Delivery:** The ability to communicate the project's value, user benefits, and societal significance.

5. Collaboration and Teamwork (20%)

- How the team's interdisciplinary competencies have been utilized to strengthen the project.
- Ability to work as a team and include diverse perspectives.
- Documentation of how the work has been organized, coordinated, and carried out as a group.