

## The Cultural Logic of Facts and Figures III

The third CUFF-conference, Nordens Hus, Reykjavik, August 18-20<sup>th</sup>, 2014

Organized by the research project *The Cultural Logic of Facts and Figures – Objectification, Measurement and Standardization as Social Practices (CUFF)*, at the Department of Social Anthropology, Norwegian University of Science and Technology (NTNU), financed by the Norwegian Research Council. More about the project at: [www.ntnu.edu/sosant/cuff](http://www.ntnu.edu/sosant/cuff).

### PROGRAM

**MONDAY, August 18<sup>th</sup>**

0900-0915: **Words of Welcome.** Gisli Palsson, professor of Anthropology, University of Iceland.

#### Session I

#### Technologies of Objectification

(Chair: TBA)

0915-1000: **Mary Poovey (English, New York University) and Kevin Brine (Brine Management and NYU):** *Modeling the Microfoundations of Finance.*

1000-1045: **Christina Garsten (Social Anthropology, Stockholm University):** *Tinkering with Knowledge. Representational Practices and Scaling in US Think Tanks.*

1045-1105: **Coffee Break.**

1105-1150: **Michael Blim (Graduate Center/Anthropology, CUNY):** *Measuring Well-Being.*

1150-1235: **Theodore Porter (History, UCLA):** *Eugenics ca. 1859. Ludvig Dahl tracks the Hereditary Anlæg for Insanity in Norway.*

1235-1350: **LUNCH.**

**Session II**

**Standardizing Representations**

**(Chair: TBA)**

1350-1435: **Rosemary Coombe (Social Science, York University):** *Archives and Indicators: Cultural Objectification, Objections and Objectives.*

1435-1520: **Petter Almklov (NTNU Social Research):** *Standardization, Accountability and Information Infrastructures.*

1520-1540: **Coffee Break.**

1540-1625: **Alexandra Hui (History, Mississippi State University/Social Anthropology, NTNU):** *Visualizing and Materializing Bird Song 1920-1937.*

**TUESDAY, August, 19<sup>th</sup> .**

**Session III:**

**Contesting Classifications, Patrolling Boundaries**

**(Chair: TBA)**

1000-1045: **Gitte Koksvik (Social Anthropology, NTNU):** *“Don’t mind me. I am just here to observe”. Moral-Ethical Quandaries of Observation in the Hospital Clinic.*

1045-1130: **Tord Larsen (Social Anthropology, NTNU):** *Classifications on Trial: Preliminary Reflections on the Breivik Case and its Contextualizations.*

1130-1215: **Charles Briggs (Anthropology, UC Berkeley):** *Finding the Buzz, Patrolling the Boundaries: Mediatizing Pharma and Biotech.*

1215-1345: **LUNCH.**

**Session IV:**

**Values, Objects, Identities**

**(Chair: TBA)**

1345-1430: **Hans Christian Sørhaug (Sociology/Geography, University of Oslo):** *The Value of Values. The Forgotten Rationality.*

1430-1515: **Mary Terrall (History, UCLA):** *Handling Objects: Natural History Collections in 18<sup>th</sup> Century France.*

1515-1535: **Coffee break.**

1535-1620: **Kalpna Ram (Anthropology, Macquarie):** *The friction between the Rationalised and Non-Rationalised Spheres of Experience: The Performance of Non-Elite and Elite Practices in India.*

**WEDNESDAY, August 20th:**

0900-1600: **Guided tour of «The Golden Circle»: Thingvellir, Geysir and Gullfoss.** *Thingvellir* is a national park, which surrounds the site of one of the oldest parliaments in the world. The Icelandic parliament (or Allthing) was established here in 930. *Geysir* and *Strokkur* are hot springs, the latter erupts every 5-10 minutes. *Gullfoss* (the golden waterfall) is a spectacular waterfall in the same area.